



NEWS RELEASE

Wayfair Recognizes Top Interior Designers in 2016 Trade Tastemaker Awards

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BOSTON--(BUSINESS WIRE)-- Wayfair Inc. (NYSE:W), one of the world's largest online destinations for home furnishings and décor, today announced the winners of the **2016 Trade Tastemaker Awards**. This year, **Trade Services at Wayfair** partnered with design experts Barclay Butera, Mat Sanders and Jenni Pulos to select the most exceptional designers of the year. The judges reviewed more than 5,000 submissions to identify innovative designers in each of the following categories: Designer of the Year, Best Commercial Space, Best Entertainment Space and Best Use of Color. New this year, the public also had the opportunity to cast their vote for their favorite designer in the People's Choice category.

"We are so impressed with the remarkable talent we see in our Trade Services program and are delighted to partner with our accomplished judges to highlight and honor a few outstanding interior designers," noted Jessica Dowling, Head of Trade Services at Wayfair. "This year's Trade Tastemaker winners have tackled challenging spaces to create truly remarkable interiors that demonstrate creativity and innovation. We are inspired by the surprising bursts of bold color, dramatic architectural contrasts and fresh motifs that come together in these award-winning interiors."

2016 Trade Tastemaker Award Winners:

- 2016 Designer of the Year, sponsored by **MODLOFT** – Linc Thelen, **Linc Thelen Design**
- Best Commercial Space – Century City Office by **Veneer Designs**
- Best Entertainment Space – Truckee Residence by **Antonio Martins Interior Design**
- Best Use of Color – West Hampton Beach Playhouse by **Chango & Co.**
- People's Choice, sponsored by **Stanley Furniture** – Thread by **Lindsay Bentis**

Comments from the Judges:

"The diversity of design aesthetic was inspiring to see. The caliber of all the winners' work is top-notch and brought an innovative perspective to the table. These emerging designers are taking a fresh approach to design and exemplify the future of the industry." – Barclay Butera

"The designs that spoke to me were ones that evoked a sense of comfort and flexibility; livable and accessible. It was a challenge to pick the top designer in each of this year's categories; however, the passion and talent of these particular designers really came to life." – Mat Sanders

"It is amazing to see the rising stars of our industry and how they are each taking design risks to establish their own unique style. Each of these talented designers deserves to be recognized for their beautiful designs, which all tell an inspiring story." – Jenni Pulos

Wayfair will honor the 2016 Designer of the Year and other winners at a reception in Miami sponsored by **Elegant Lighting** this Thursday with the judges and 2015 Designer of the Year, **BHDM Design**. To view the 2016 winning designs, visit [here](#) or follow [#TradeTastemaker](#).

About the Judges

Barclay Butera since 1994 has been the creative force behind his eponymous design firm and showrooms in Newport Beach and West Hollywood CA and Park City Utah. Butera's signature design is distinctive; classic and glamorous, but with a fresh twist that is flawlessly integrated into traditional, transitional and contemporary interiors alike. Butera is also the author of four coffee table books and is currently working on his fifth title "Barclay Butera's Modern Living."

Mat Sanders is the editor-at-large for MyDomaine.com and founding partner at Consort Design. His days are spent creating stunning spaces for Hollywood's biggest names, scouting the hottest products and furniture, and exploring the work of today's best designers. Sander's quest for chic living is inspired by his adventures in decorating, flea market hunting, renovating, and shopping in one of the world's most exciting design destinations—Los Angeles.

Jenni Pulos is best known as executive assistant to Jeff Lewis on Bravo's Emmy-nominated hit show "Flipping Out" and its spin off "Interior Therapy." She is also a co-executive producer, actress, comedian, writer and musician. Pulos co-wrote and performs the theme song for Bravo's wildly successful, "Watch What Happens Live with Andy Cohen" and her first book, "Grin and Bear It: How to Be Happy No Matter What Reality Throws Your Way," which was released in March 2014.

About Trade Services at Wayfair

Trade Services at Wayfair is open to professional interior designers, architects, contractors, real estate developers

and stagers who are members of a trade organization such as the American Society of Interior Designers (ASID) or the American Institute of Architects (AIA). Members gain access to more than 12 million products across five sites, including Wayfair.com, AllModern, DwellStudio, Birch Lane and Wayfair Supply. To enroll or find out more, visit us [here](#).

About Wayfair Business

Wayfair also offers a program for business professionals tailored to optimize business shopping experiences by offering an expansive selection of office furniture and essentials – no matter the size or industry. Click [here](#) to find out more.

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair.com, an online destination for all things home
- Joss & Main, where beautiful furniture and finds meet irresistible savings
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair generated \$2.25 billion in net revenues for full year 2015. The company employed 3,809 people as of December 31, 2015 and is headquartered in Boston, Massachusetts with operations throughout North America and Europe.

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Source: Wayfair Inc.

Wayfair Inc.

Media Relations Contact:

Emily Moran, 857-317-7140

emoran@wayfair.com

or

Investor Relations Contact:

Kate Gulliver, 617-880-8108

IR@wayfair.com