



NEWS RELEASE

Wayfair Expands Plumbing Offering, Delivers Thousands of Options for Kitchen and Bath

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Vast Selection and Variety of Resources Allow Customers to Tackle Renovation Projects of Any Size

BOSTON--(BUSINESS WIRE)-- Wayfair Inc. (NYSE:W), one of the world's largest online destinations for home furnishings and décor, today announced the expansion of its plumbing offering at **Wayfair.com** to support a variety of home decorating and renovation projects. Wayfair.com offers thousands of plumbing fixture options ranging from sinks to faucets to showerheads from hundreds of leading brands, including Kohler, Moen, Delta, American Standard, Blanco, Toto and Grohe as well as vast selection of more than 5,000 bathroom vanities across a wide range of brands, styles and price points.

"The superior service and valuable resources available at Wayfair.com allow customers to seamlessly navigate our extensive plumbing offering and find products that not only match their style, but also the unique specifications of their kitchen or bath," said Steve Oblak, Senior Vice President and General Manager, Wayfair.com. "From a wide variety of décor and furnishings to our growing selection of plumbing products, Wayfair makes it possible - and easier than ever before - for customers to redecorate and renovate every single room in the home."

A team of customer service representatives and technical renovation specialists are readily available to help customers identify the right products based on their unique needs. In addition, robust product pages and a variety of Buying Guides ensure a seamless experience from purchase to installation. Wayfair also continuously adds new products to meet the latest industry trends. "Smart home" technology is moving into the kitchen and bath space and Wayfair.com offers a variety of new, high-tech items to bring this concept to life.

Trending "smart home" plumbing products include:

- **Touch/touchless faucets**

- **Bluetooth-enabled showerheads**
- **LED showerheads**
- **Nightlight toilet seats**

Members of the trade including designers and professional contractors can access Wayfair.com's extensive plumbing selection through **Wayfair's Trade Services** program which extends the added benefits of special pricing, exclusive collections and personalized service.

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair.com, an online destination for all things home
- Joss & Main, a retailer of beautiful furniture and home décor at discount prices
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair is headquartered in Boston, Massachusetts, with additional locations in New York, Utah, Kentucky, Ireland, U.K. and Germany.

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