



NEWS RELEASE

## Wayfair Launches Wayfair.ca in Canada

1/7/2016

Wayfair.ca offers Canadians a new online shopping experience for home furnishings and decor with unmatched selection and exceptional service

BOSTON--(BUSINESS WIRE)-- Wayfair Inc. (NYSE:W), one of the world's largest online destinations for home furnishings and décor, today announced the launch of Wayfair in Canada. **Wayfair.ca** offers Canadians an unparalleled selection of 7 million items for the home across all styles and price points from more than 7,000 suppliers. Offering a vast selection of home goods coupled with superior service and the convenience of online shopping, Wayfair.ca makes it easier than ever for Canadians to shop for their homes. With free shipping on all products over CAD\$75 and up to 70 percent savings on best-sellers daily, shoppers can discover great value every day.

"The launch of Wayfair.ca will allow us to better meet the needs of our growing base of Canadian customers as they seek an exceptional shopping experience for home furnishings and décor," said Niraj Shah, CEO, Co-Founder and Co-Chairman of Wayfair. "We are excited to offer Canadians an unrivaled shopping experience for everything home. Wayfair.ca offers an expansive selection of home furnishings along with inspiring content, excellent service and convenient shipping and delivery options to help Canadians find the perfect item at the right price."

Wayfair has forged partnerships with hundreds of Canadian suppliers to deliver a truly localized experience and an even broader selection for Canadians. In addition, Wayfair.ca offers access to a dedicated bilingual customer service team and white glove service, including in-room delivery for products spanning all styles, sizes and price points.

To shop for everything home and to discover home décor ideas and inspiration, visit **Wayfair.ca** and follow @WayfairCanada on **Instagram**, **Twitter**, **Pinterest** and **Facebook**.

## About Wayfair.ca

Wayfair.ca is part of the Wayfair Inc. family of sites that offers an extensive selection of home furnishings and décor across all styles and price points. Other Wayfair sites and brands include:

- Wayfair.com, an online destination for all things home
- Joss & Main, a retailer of beautiful furniture and home décor at discount prices
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair is headquartered in Boston, Massachusetts, with additional locations in the United States, Ireland, United Kingdom and Germany.

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Source: Wayfair Inc.

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