



NEWS RELEASE

Joss & Main and HGTV Team Up to Transform Homes on “Beachfront Bargain Hunt: Renovation”

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Online Home Retailer Invites Viewers to Shop the Looks of Newly Renovated Beachfront Homes

BOSTON--(BUSINESS WIRE)-- Joss & Main, a retailer of beautiful furniture and home décor at irresistible prices, today announced a partnership with the HGTV® series, Beachfront Bargain Hunt: Renovation™. Through the integration, Joss & Main will provide furniture and décor to decorate the newly transformed homes throughout six episodes of the HGTV show. Viewers are invited to easily shop the same budget-friendly, stylish looks seen on the show after each episode by visiting **Joss & Main**, beginning June 10.

“We’re thrilled to join forces with our valued partner, HGTV for the second year in a row on this particular show,” said Paul Toms, general manager, Joss & Main. “We know our customers enjoy and appreciate the opportunity to shop the look of hit shows on HGTV, and this beach house-themed collaboration comes at the perfect time of year. We’re excited to help real families decorate their new homes and outdoor spaces with stylish and budget-friendly pieces, sourced from Joss & Main.”

In the new season of the popular HGTV show, families across the country will not only search for their dream beachfront homes, but also tackle numerous renovation projects along the way. Each unpredictable episode includes numerous challenges as families try to stay under their allocated budgets. Viewers can tune in weekly to follow families from Narragansett, Rhode Island to Bradenton Beach, Florida who hope to turn their dream homes into a reality. After episodes air, viewers can visit Joss & Main to shop the exact look and find stylish and budget-friendly options for every room of the home, including items for the outdoors such as fire pits, patio lounge furniture, outdoor rugs, planters and more.

The episodes of Beachfront Bargain Hunt: Renovation featuring Joss & Main furniture and décor premiere on June

10 at 9 p.m. ET on HGTV. The shoppable events on jossandmain.com will run from June 10 through July 23.

About Joss & Main

Joss & Main (www.jossandmain.com) is where beautiful furniture and finds meet irresistible savings. For the site's millions of design-loving visitors, it's where they'll find the looks they've seen in blogs and magazines – priced up to 70% off. From seasonal staples to ever-changing discoveries, each day promises thousands of treasures to suit every design style and lifestyle. Headquartered in Boston, Massachusetts, Joss & Main is part of the Wayfair Inc. (NYSE:W) brand portfolio.

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