



NEWS RELEASE

Wayfair Schedules Fourth Quarter 2015 Earnings Release and Conference Call

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BOSTON--(BUSINESS WIRE)-- Wayfair Inc. (NYSE:W), one of the world's largest online destinations for home furnishings and décor, announced that it will release financial results for its fourth quarter ended December 31, 2015 before the opening of the market on Thursday, February 25.

Wayfair will host a conference call at 8 a.m. ET on Thursday, February 25 to review results. Investors and participants can access the call by dialing (877) 201-0168 in the U.S. and (647) 788-4901 internationally. The passcode for the conference line is 37085597. The call will also be available via live webcast at <https://bit.ly/1JqdrU4>.

The archived webcast will be available shortly after the call at <https://investor.wayfair.com>.

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair.com, an online destination for all things home
- Joss & Main, where beautiful furniture and finds meet irresistible savings
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair is headquartered in Boston, Massachusetts, with additional locations in New York, Utah, Kentucky, Ireland,

U.K. and Germany.

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