



NEWS RELEASE

Joss & Main Unveils Enhanced Shopping Experience for Home Furnishings and Décor

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Offers Beautiful Home Furnishings at Irresistible Prices

BOSTON--(BUSINESS WIRE)-- Joss & Main, a retailer of beautiful furniture and home décor at irresistible prices, today unveiled an expanded shopping experience focused on helping shoppers create a beautiful home for less. Joss & Main is now broadening its shopping experience beyond timely collections of on-trend home décor to include everyday staples and an extensive selection of more than 70,000 products, an increase of almost 10-fold. Shoppers can now also expect everyday free shipping on orders over \$49.

This Smart News Release features multimedia. View the full release here:

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Joss & Main Unveils Enhanced Shopping Experience for Home Furnishings and Décor (Photo: Business Wire)

“Our customers have come to expect beautifully curated collections of home goods

across a wide range of styles at great prices and now we plan to delight them with more perks and much greater selection,” noted Paul Toms, General Manager, Joss & Main. “From the latest looks in home design to seasonal basics and home furnishings for every room of the house, we want our customers to know we have it all, every day, and at an irresistible price.”

Always a destination for what’s new and on-trend in home décor, Joss & Main is now building out its selection and site experience to help shoppers discover stylish options and pinpoint just the right items for every room of the house. This includes a new and improved Idea Boards feature for saving and compiling product picks. Joss & Main shoppers can now save favorite products to shared Idea Boards that function across all five Wayfair brands, making it possible to pull together beautiful looks and styles from Wayfair.com, Joss & Main, AllModern, Birch Lane, and

DwellStudio all in one convenient place.

“Whether building a wish list, planning a project or creating the room of their dreams, Joss & Main customers now have unparalleled access to selection and styles from Wayfair’s five distinct retail brands,” added Toms. “This new seamless shopping experience makes it easier than ever to find inspiration, create a vision and make decisions on home purchases.”

In addition to improvements to the desktop experience, Joss & Main has also launched a new and improved mobile app for shopping the latest deals and hottest looks in home décor. App customers can now browse by new arrivals, search for specific items, create Idea Boards and access an expanded selection of home goods – all with the convenience and speed of mobile.

About Joss & Main

Joss & Main (www.jossandmain.com) is where beautiful furniture and finds meet irresistible savings. For the site’s millions of design-loving visitors, it’s where they’ll find the looks they’ve seen in blogs and magazines—priced up to 70% off. From seasonal staples to ever-changing discoveries, each day promises thousands of treasures to suit every design style and lifestyle. Headquartered in Boston, Massachusetts, Joss & Main is part of the Wayfair, Inc. (NYSE:W) brand portfolio.

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Source: Joss & Main