



NEWS RELEASE

Joss & Main Launches New Shoppable Program Integration with HGTV's Beachfront Bargain Hunt: Renovation

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Online Retailer Invites Viewers to Shop Featured Décor Looks for Less on Joss & Main

BOSTON--(BUSINESS WIRE)-- Joss & Main, a retailer of beautiful furniture and home décor at irresistible prices, today announced a new 360, shoppable program integration to feature **Joss & Main** furniture and décor on the new HGTV series Beachfront Bargain Hunt: Renovation™. The partnership will bring together affordable Joss & Main style and design with inspiring real life decorating solutions for vacation homes. Viewers will be able to easily shop the looks on Beachfront Bargain Hunt: Renovation through daily sales on **Joss & Main** starting on July 9.

"We are thrilled to partner with HGTV to feature Joss & Main as a style solution for creating beautiful vacation home interiors on a budget," said Paul Toms, vice president, Joss & Main. "Whether redoing a small space or decorating an entire house, Joss & Main offers on-trend pieces at affordable prices. HGTV viewers inspired by these home design stories can easily tackle their own renovation challenges by shopping their favorite looks seen on screen through Joss & Main's daily sales."

The new HGTV 12-episode series features families who have finally achieved their dream of purchasing vacation homes and are now faced with creating a relaxing escape on a budget. Each episode follows a family as they transform and renovate their new oasis to create the home of their dreams. On six of this season's episodes, the homes will be revamped with the help of furniture, décor and accents from Joss & Main. Season 1 premieres on July 2 at 9 p.m. ET on HGTV. The Beachfront Bargain Hunt: Renovation daily sales events will begin on July 9 at 9 p.m. on **Joss & Main** and continue through October 2.

About Joss & Main

Joss & Main (www.jossandmain.com) is where beautiful furniture and finds meet irresistible savings. For the site's millions of design-loving visitors, it's where they'll find the looks they've seen in blogs and magazines – priced up to 70% off. From seasonal staples to ever-changing discoveries, each day promises thousands of treasures to suit every design style and lifestyle. Headquartered in Boston, Massachusetts, Joss & Main is part of the Wayfair Inc. (NYSE:W) brand portfolio.

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