



NEWS RELEASE

Wayfair Schedules Fourth Quarter 2016 Earnings Release and Conference Call

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BOSTON--(BUSINESS WIRE)-- Wayfair Inc. (NYSE:W), one of the world's largest online destinations for home furnishings and décor, announced that it will release financial results for its fourth quarter ended December 31, 2016 before the opening of the market on Thursday, February 23, 2017.

Wayfair will host a conference call at 8 a.m. ET on Thursday, February 23, 2017 to review results. Investors and participants can access the call by dialing (877) 201-0168 and (647) 788-4901 internationally. The passcode for the conference line is 48296007. The call will also be available via live webcast at <https://bit.ly/2jJt4LP>.

The archived webcast will be available shortly after the call at <https://investor.wayfair.com>.

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- **Wayfair**, an online destination for all things home
- **Joss & Main**, where beautiful furniture and finds meet irresistible savings
- **AllModern**, a go-to online source making modern design more accessible
- **DwellStudio**, a design house with a decidedly modern vibe
- **Birch Lane**, a collection of classic furnishings and timeless home décor

Wayfair generated \$3.14 billion in net revenue for the twelve months ended September 30, 2016. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than

5,600 people.

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