



NEWS RELEASE

Joss & Main Collaborates with Walt Disney Studios Motion Picture Group on a Collection Celebrating Disney's Into the Woods

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Assortment of Furniture and Décor Takes Cues from Set Design of Magical, Modern Fairytale

BOSTON--(BUSINESS WIRE)-- **Joss & Main**, an online flash-sales site offering inspiring home design daily, today unveiled a curated sale event inspired by Disney's Into the Woods, which hits theatres on December 25. An adaptation of the Tony Award-winning Broadway musical, Into the Woods is Joss & Main's latest inspiration for a curated collection of furniture and décor for the home. An exclusive pre-sale will debut on December 18. The entire collection will launch on December 25, when all members of the flash-sale site will be able to shop the look of the magical, modern fairytale.

Joss & Main's exclusive collection encompasses a wide range of furniture and décor, from lush velvet club chairs and pillows to opulent chandeliers, rustic wooden furniture, enchanted accents, and whimsical textiles. Like all Joss & Main events, the items are offered at low, members-only prices and are only available for a limited time. The collection will be available until January 22.

"Curating a collection for the home that was based on an incredibly whimsical outdoor set was an intriguing opportunity that immediately inspired our team," said Donna Garlough, style director for Joss & Main. "Bringing the characters, storylines, and masterfully designed set to life was incredibly fun. By picking up on deep earthy colors, lush textures, and rustic elements that were prominent in the film, we were able to create a collection that brings the mood and magic of the story into the home in a surprisingly livable way."

About Joss & Main

Joss & Main (www.jossandmain.com) offers limited-time sales on the world's best brands for your home and life

including furniture, housewares, décor accents, lifestyle accessories, giftables and more at prices up to 70% off retail. Free to join, the website offers inspirational décor at attainable prices via daily events and curated collections inspired by celebrities and notable influencers within the design community. Joss & Main has introduced collections recently with Kimberly Schlapman and Karen Fairchild of Little Big Town, Nicole Richie, and Padma Lakshmi, among other celebrities, bloggers, interior designers and even boutique hotels. Joss & Main is part of the Wayfair, Inc. (NYSE:W) brand portfolio.

About the Movie

Into the Woods is a modern twist on several beloved fairy tales, intertwining the plots of a few choice stories and exploring the consequences of the characters' wishes and quests. This humorous and heartfelt musical follows the classic tales of Cinderella (Anna Kendrick), Little Red Riding Hood (Lilla Crawford), Jack and the Beanstalk (Daniel Huttleston), and Rapunzel (MacKenzie Mauzy), all tied together by an original story involving a Baker and his Wife (James Corden and Emily Blunt), their wish to begin a family and their interaction with the Witch (Meryl Streep), who has put a curse on them. Rob Marshall, the acclaimed filmmaker behind the Academy Award®-winning musical "Chicago" and Disney's "Pirates of the Caribbean: On Stranger Tides," directs the film, which is based on the musical stage production by legendary eight-time Tony, Grammy® and Oscar®-winning composer and lyricist Stephen Sondheim and Tony® winner James Lapine, who also wrote the screenplay. Produced by John DeLuca, Marshall, "Wicked" producer Marc Platt and Callum McDougall, "Into the Woods" will be released in theaters December 25, 2014. For more information, like us on Facebook: <https://www.facebook.com/DisneyIntoTheWoods> and follow us on Twitter: @IntoTheWoods.

Source: Joss & Main

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