NEWS RELEASE

Wayfair CEO Niraj Shah to Present at RBC Capital Markets 2016 Technology, Internet, Media and Telecommunications Conference

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BOSTON--(BUSINESS WIRE)-- **Wayfair** (NYSE:W), one of the world's largest online destinations for home furnishings and décor, today announced that Niraj Shah, CEO, co-founder and co-chairman, will present at the RBC Capital Markets 2016 Technology, Internet, Media and Telecommunications Conference at The Westin New York at Times Square in New York City on Wednesday, November 9 at 11 a.m. ET.

The presentation will be available via webcast on Wayfair's investor relations website at **investor.wayfair.com**.

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair, an online destination for all things home
- Joss & Main, where beautiful furniture and finds meet irresistible savings
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair generated $2.87 billion in net revenue for the twelve months ended June 30, 2016. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 5,300 people.

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