



# Sustainability by the Numbers

## Energy Efficiency and Greenhouse Gas Reduction

**#1**

sustainability priority for our stakeholders

**100%**

ENERGY STAR certified home commitment by KB Home for over a decade; while only 10% of U.S. new homes were ENERGY STAR certified in recent years

**150,000+**

ENERGY STAR certified new homes built since 2000; **10,668** in 2020

**5.6 billion**

pounds estimated cumulative CO<sub>2</sub> emission reduction from these homes

**\$800 million**

estimated cumulative utility bill savings

**50**

KB Home's average HERS Index energy performance score by the end of 2020, compared to a new-home average HERS Index score of 58 and resale average HERS Index score of 130

**11,000+**

total solar homes delivered; **1,605** built in 2020

**33**

megawatts of solar power installed, producing an estimated 56 million total kilowatt hours of renewable energy annually

**59%**

of KB homes delivered in California in 2020 were solar

**32%**

of KB homes delivered in 2020 were all electric

## Water Conservation

**17,000+**

cumulative WaterSense labeled and Water Smart homes built; **719** in 2020

**800,000**

WaterSense labeled fixtures installed

**1.6 billion**

gallons of water saved each year from KB homes and fixtures

## Waste Reduction

**55 million**

sheets of paper saved in 2020 through digital transformation

**92,600**

pounds of office paper recycled

**33%**

of office supplies are from our supplier's "Earth Conscious" line

**100%**

of retired electronics were donated to nonprofit organizations or recycled through e-waste services

## Sustainability Industry Leadership

**1**

national builder named to Newsweek's list of America's Most Responsible Companies in 2021

**10**

ENERGY STAR Sustained Excellence Awards through 2020, more than any other homebuilder

**21**

2020 ENERGY STAR Certified Home Market Leader Awards

**6**

WaterSense Sustained Excellence Awards, the only national homebuilder to receive this award

**1**

Indoor airPLUS Leader Award, the first production homebuilder to receive this award

**14**

Sustainability Reports FY 2007-2019

**3**

sustainability innovation lab concept homes: 2010-11, 2016, 2018-19

## Keeping Homeownership Attainable

**645,000**

total KB homes delivered (approx.)

**10,672**

new KB homes delivered in 2020

**57%**

first-time buyers

**21%**

first move-up buyers

**9%**

second move-up buyers

**13%**

active adult buyers

**2,093**

average sq. ft. of KB homes in 2020

**89%**

of KB communities offered 1,800-sq.-ft. plans or less

**35%**

of KB communities offered 1,400-sq.-ft. plans or less

## Customer Satisfaction

**#1**

customer-ranked national homebuilder\*

**95.14%**

overall customer satisfaction rating in 2020

**94.06%**

would recommend KB Home to a friend

**4.6**

stars out of a possible five nationwide on both Trustbuilder and ConsumerAffairs\*

## Community Development

**40+**

high-density communities nationwide in 2020

**15+**

infill/redevelopment communities nationwide in 2020

**1,400+**

homes delivered at such communities in 2020

**\$42 million**

in local school fees contributed in 2020

## Employees and Partners

**1**

national builder named to Forbes' list of America's Best Midsize Employers in 2021

**1,776**

employees as of 12/31/2020

**100%**

of employees and trade partners required to wear protective equipment at construction sites

**100%**

of Board members and employees covered by our Ethics Policy. 98% of employees certified on Ethics Policy standards

**100%**

of our national supplier agreements included obligations to acknowledge our Ethics Policy

**100%**

of employees are required to complete anti-harassment and anti-discrimination training

\*Based on rankings from 1/1/20 through 12/31/20 among large production homebuilders.