

Sustainability by the Numbers

Energy Efficiency and Greenhouse Gas Reduction

- #1** sustainability priority for our stakeholders
- 100%** ENERGY STAR certified home commitment by KB Home for over a decade; while only 10% of U.S. new homes were ENERGY STAR certified in 2019
- 140,000+** ENERGY STAR certified new homes built since 2000; **11,797** in 2019
- 5 billion** pounds estimated cumulative CO₂ emission reduction from these homes
- \$780 million** estimated cumulative utility bill savings
- 52** KB Home's average HERS Index energy performance score by the end of 2019, compared to a new-home average HERS Index score of 59 and resale average HERS Index score of 130
- 10,000+** total solar homes sold; **2,247** built in 2019
- 28** megawatts of solar power installed, producing an estimated 47 million kilowatt hours of renewable energy annually
- 17%** of our 2019 homes nationwide were solar; compared to 14% in 2018
- 28%** of KB homes delivered in 2019 were all electric

Keeping Homeownership Attainable

- 600,000+** total KB homes delivered
- 11,871** new KB homes delivered in 2019
- 55%** first-time buyers
- 22%** first move-up buyers
- 10%** second move-up buyers
- 13%** active adult buyers
- 2,152** average sq. ft. of KB homes in 2019
- 87%** of KB communities offered 1,800-sq.-ft. plans or less
- 33%** of KB communities offered 1,400-sq.-ft. plans or less

Water Conservation

- 16,000+** cumulative WaterSense labeled and Water Smart homes built; **1,097** in 2019
- 700,000** WaterSense labeled fixtures installed
- 1.5 billion** gallons of water saved each year from KB homes and fixtures (estimated)

Waste Reduction

- 329,900** pounds of office paper recycled
- 33%** of office supplies are "Earth Conscious"
- 100%** of retired electronics were donated to nonprofit organizations or recycled through e-waste services

Sustainability Industry Leadership

- 9** ENERGY STAR Sustained Excellence Awards through 2019 (and a tenth in 2020), more than any other homebuilder
- 20** 2019 ENERGY STAR Certified Home Market Leader Awards
- 5** WaterSense Sustained Excellence Awards, the only national homebuilder to receive this award
- 1** Indoor airPLUS Leader Award, the first production homebuilder to receive this award
- 13** Sustainability Reports FY 2007-2019
- 3** sustainability innovation lab concept homes: 2010-11, 2016, 2018-19

Community Development

- \$2,000,000** in funds provided and raised through KB Cares events to over 115 important local organizations and causes in 2019
- 2,300+** volunteer hours in 2019
- 1,200+** trade partner volunteer hours in 2019
- 550** infill homes built in neighborhoods being revitalized in 2019

Customer Satisfaction

- 94.83%** overall customer satisfaction rating in 2019
- 93.73%** would recommend KB Home to a friend
- 4.6** Trustbuilder® stars rating nationwide compared to 4.1 for all builders, out of a possible 5 stars

Employees and Partners

- 2,157** employees
- 100%** of employees and trade partners required to wear protective equipment at construction sites
- 100%** of Board members and employees covered by our Ethics Policy. 98% of employees certified on Ethics Policy standards
- 100%** of our national supplier agreements include obligations to acknowledge our Ethics Policy and sustainability strategy