Sustainability by the Numbers

Energy Efficiency and Greenhouse Gas Reduction

#1 sustainability priority for our stakeholders
100% ENERGY STAR certified home commitment by KB Home for over a decade; while only 10% of U.S. new homes were ENERGY STAR certified in 2019
140,000+ ENERGY STAR certified new homes built since 2000; 11,707 in 2019
5 billion pounds estimated cumulative CO2 emission reduction from these homes
$780 million estimated cumulative utility bill savings
52 KB Home’s average HERS Index energy performance score by the end of 2019, compared to a new-home average HERS Index score of 59 and resale average HERS Index score of 130
10,000+ total solar homes sold; 2,247 built in 2019
28 megawatts of solar power installed, producing an estimated 47 million kilowatt hours of renewable energy annually
17% of our 2019 homes nationwide were solar; compared to 14% in 2018
28% of KB homes delivered in 2019 were all electric

Keeping Homeownership Attainable

600,000+ total KB homes delivered
11,871 new KB homes delivered in 2019
55% first-time buyers
22% first move-up buyers
10% second move-up buyers
13% active adult buyers

Water Conservation

16,000+ cumulative WaterSense labeled and Water Smart homes built; 1,897 in 2019
700,000 WaterSense labeled fixtures installed
1.5 billion gallons of water saved each year from KB homes and fixtures (estimated)

Waste Reduction

329,900 pounds of office paper recycled
33% of office supplies are ‘Earth Conscious’
100% of retired electronics were donated to nonprofit organizations or recycled through e-waste services

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700,000 WaterSense labeled fixtures installed
1,097 in 2019
700,000 WaterSense labeled and Water Smart homes built; 1,897 in 2019
1.5 billion gallons of water saved each year from KB homes and fixtures (estimated)

Sustainability Industry Leadership

9 ENERGY STAR Sustained Excellence Awards through 2019 (and a tenth in 2020), more than any other homebuilder
20 2019 ENERGY STAR Certified Home Market Leader Awards
5 WaterSense Sustained Excellence Awards, the only national homebuilder to receive this award
1 Indoor airPLUS Leader Award, the first production homebuilder to receive this award

Community Development

$2,000,000 in funds provided and raised through KB Cares events to over 115 important local organizations and causes in 2019
2,300+ volunteer hours in 2019
1,200+ trade partner volunteer hours in 2019
550 infill homes built in neighborhoods being revitalized in 2019

Customer Satisfaction

94.83% overall customer satisfaction rating in 2019
93.73% would recommend KB Home to a friend
4.6 Trustbuilder® stars rating nationwide compared to 4.1 for all builders, out of a possible 5 stars

Employees and Partners

2,157 employees
100% of employees and trade partners required to wear protective equipment at construction sites
100% of Board members and employees covered by our Ethics Policy. 98% of employees certified on Ethics Policy standards

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