

NEWS RELEASE

## AIHA and dBase Media Launch Season Two of Healthier Workplaces, A Healthier World, an Occupational and Environmental Health and Safety (OEHS) Docuseries

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Multi-episode series features leading OEHS influencers and their missions to keep workers healthy and safe in the workplace.

WASHINGTON--(BUSINESS WIRE)-- A leading health and safety organization, the American Industrial Hygiene Association (AIHA), is launching a new season of the inspiring docuseries "Healthier Workplaces, A Healthier World." This multi-episode series explores the fascinating world of Occupational and Environmental Health and Safety (OEHS), showcasing its impact on keeping workers healthy and safe.

"Healthier Workplaces, A Healthier World" brings awareness to the many facets of creating a safe and healthy work environment, while highlighting the exciting innovations taking place in the field. The series features interviews with key influencers in the OEHS industry, who discuss advancements in safety equipment, the growing role of technology, and the crucial importance of training and education for protecting a diverse workforce.

Developed by AIHA and produced by dBase Media (DBM), both based in the D.C. area, the series is a collaboration between AIHA and leading organizations shaping the field of industrial hygiene and OEHS. Through the expertise of industry leaders and prominent academics, "Healthier Workplaces, A Healthier World" explores the science-based approach to protecting workers from occupational hazards.

Featured insights from the series include:

Larry Sloan, CEO of AIHA, discusses AIHA's Back to Work Safely project that produced guidance resources for businesses to reopen healthy and safe work environments during COVID-19, culminating in the Commit to C.A.R.E. initiative—an ongoing resource of science-based information about infectious diseases and how to reduce their spread in the workplace.

Melanie Nembhard, CIH, MSPH, Member of AIHA's Back to Work Safely Task Force talks about the role of an industrial hygienist and the use of science to create risk mitigation strategies.

Alan Fleeger, CIH, CSP, FAIHA, Team Lead of AIHA's Back to Work Safely Task Force, shares how the Back to Work Safely program was formed, and the celebrity connections made to further promote the guidance documents and worker health.

Ken Martinez, President of IBEC (Integrated Bioscience and the Built Environment Consortium), highlights the Commit to C.A.R.E program and staying ahead of the next infectious airborne disease.

### **The series also features:**

The National Institute for Occupational Safety and Health (NIOSH), talking about the impact of counterfeit respirators that do not meet their standards for breathing resistance and filtration levels.

Assay Technologies examining how small personal air monitoring badges can detect chemical vapors in the workplace, allowing faster response times to protect worker health.

Don't miss the second season of "Healthier Workplaces, A Healthier World." Watch the entire series on the **AIHA website**.

### **About AIHA**

AIHA is the association for scientists and professionals committed to preserving and ensuring occupational and environmental health and safety (OEHS) in the workplace and community. Founded in 1939, AIHA supports worker health and safety through our expertise, networks, comprehensive education programs, and other products and services that help companies maintain the highest professional and competency standards. More than half of AIHA's nearly 8,500 members are Certified Industrial Hygienists, and many hold other professional designations. AIHA serves as a resource for those employed across the public and private sectors and the communities in which they work. For more information visit <https://aiha.org/>

### **About dBase Media**

dBase Media works with leading global corporate brands providing ultra-high definition video production with a digital first communications strategy since 2001. It applies advanced data insights across an omni-channel content distribution network to provide measurable outcome-based-accountability for clients. They leverage data mining, historical trends, and predictive analytics to distribute content across heavily consumed platforms such as CTV, YouTube, social media, mobile & desktop, broadcast TV. They apply insights from data mining search engines, social media, site visits, geographic location (geofence), 3rd party sources and more. They utilize robust multi-stack software platforms for precise message targeting and comprehensive reporting transparency and insights on ROI performance. For more information, contact Mitch Johnson 703-242-9700 or visit <https://dbasemedia.com/>.

Jessie Lewis

Marketing Director, AIHA

(703) 846-0742 (ET)

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