

NEWS RELEASE

## AVerMedia Expands Its “GO Series” with the Launch of VERSATI go Microphone and FLEXI go Mic Arm

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A USB-C High-Clarity Microphone and a Fully Adjustable Mic Arm for Every Creator

SAN JOSE, Calif.--(BUSINESS WIRE)-- Following the successful release of the X'TRA GO (GC515), AVerMedia is proud to announce its additions to the GO series: the **VERSATI go (AM310G2)**, a USB cardioid microphone, and the **FLEXI go (BA311L)**, a multi-angle mic arm. Besides embodying the GO series's mobility and versatility design concept, the VERSATI go and FLEXI go further excel in their ease of use.

AVerMedia VERSATI go (AM310G2) USB cardioid microphone (Photo: Business Wire)

**VERSATI go: Exceptional Clarity, Versatile**

### Application

The VERSATI go (AM310G2) microphone is designed for creators seeking exceptional sound quality. With an enhanced **96kHz/24-bit** sample rate, it captures richer, more natural audio, ensuring every word is delivered with clarity for recording. The **cardioid** pickup pattern focuses on capturing users' voices while minimizing background noise, so users can be heard clearly in any environment. The **USB Type-C connection** provides convenience, allowing users to seamlessly integrate it into their setups.

### **FLEXI go: Ultimate Flexibility, One Arm for All**

The FLEXI go (BA311L) arm is designed to offer the best of both worlds, enabling users to switch smoothly between **high-profile** and **low-profile** setups for their streaming or online meeting. Its **multi-angle joints** allow precise adjustment and positioning, giving users the optimal distance and angle to place their microphone, camera,

webcams, or other devices. The FLEXI go can fit into almost any workspace, making it the ideal companion for content creators who value both flexibility and simplicity.

"AVerMedia's GO Series has always been about making high-quality content creation feasible to everyone," said Michael Kuo, AVerMedia's President and CEO. "With the VERSATI go and FLEXI go, we're not just offering tools—we're offering the freedom to create, no matter where you are in your content creation journey."

In addition to those mentioned above, the VERSATI go also features a **mute button with an LED indicator** and a 3.5mm headphone jack for **real-time monitoring**, allowing for quick and live control over users' audio. The microphone's compact and durable metal design also guarantees portability without compromising sound quality. The package also includes a tripod for versatile usage.

For FLEXI go, it provides **secure mounting** with standard threading sizes for mics, cameras, webcams, and other devices, **tool-free installation**, and a robust build that can securely hold devices up to 1.5kg. Whether users are recording, streaming or enjoying entertainment, this arm works perfectly for their usage.

Together, the VERSATI go and FLEXI go add versatility, flexibility, and superior performance to any creator's creative toolkit. Whether they're just getting started, creating multiple projects, or personalizing setups, the two tools perfectly meet their needs.

With the launch of X'TRA GO (GC515), VERSATI go (AM310G2), and FLEXI go (BA311L), AVerMedia has introduced three new products under its new GO Series product line. Following that, AVerMedia also plans to release the highly anticipated ELITE GO GC313Pro Charging Capture and CORE GO GC313 Charging Dock.

For more information about AVerMedia's latest offerings, visit <https://www.avermedia.com/>

VERSATI go (AM310G2): Available now at a suggested retail price of US\$69.99

Find out more at Amazon ( <https://bit.ly/4dXuVa8> ) or eStore ( <https://bit.ly/3zBraYM> )

FLEXI go (BA311L): Available now at a suggested retail price of US\$99.99

Find out more at Amazon ( <https://bit.ly/4dQCVJT> ) or eStore ( <https://bit.ly/3Xv3UDQ> )

## About AVerMedia Technologies, Inc.

Established in 1990, with headquarters in Taipei, Taiwan, AVerMedia is a leader in Digital Video and Audio Convergence Technology. The company provides cutting-edge, high-quality audio and video peripherals and professional capturing and streaming solutions. AVerMedia is committed to providing rich experiences in

entertainment and communications, delivered via innovative and environmentally friendly solutions. The company also actively engages in community and social responsibilities and partners with ODMs for the development of AVerMedia's technologies for integrated applications.

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