

NEWS RELEASE

## Achievers Earns 12 Honors for Employee Engagement and Recognition in G2's Regional Grid® Reports

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Software review company G2 released its Fall reports, naming Achievers' platform a leader in reward and recognition for enterprise and mid-market companies

TORONTO--(BUSINESS WIRE)-- **Achievers**, the industry leading employee experience platform, announced today that it received 12 badges in G2's Regional Grid® Reports, which reflects its strong market presence and high customer satisfaction ratings. Achievers received especially high scores for peer recognition, ease of use, ease of set up and quality of support. Its users were also very likely to say Achievers is a good partner in doing business.

As the world's largest software marketplace, G2 combines reviews from its community with aggregated data from online sources and social networks to measure a company's market presence and performance. Reflecting testaments from Achievers' customers and platform end-users, the G2 Grid rankings highlight how Achievers stands out from similar products in its category. This includes Achievers' breadth of pre-built integrations with HRIS solutions and workflow communication tools like **Microsoft Teams**, global scalability to achieve high active usage and company-wide adoption, and a reward marketplace with the industry's most advanced fulfillment network.

"We are unwavering in our mission to change the way the world works through innovative tools that empower organizations to understand, engage, and celebrate their workforce," said Jeff Cates, CEO at Achievers. "Not only do these badges from G2 validate our position as a best-in-class employee engagement and recognition leader, but they also provide insight into how real Achievers users leverage our platform to elevate employee success."

In addition to its high-ranking placement on G2's overall Employee Engagement and Recognition Grid® Reports, Achievers also scored highest in market presence for:

- G2's Fall 2023 Enterprise Canada Regional Grid® Report for Employee Recognition
- Enterprise Canada Regional Grid® Report for Employee Engagement

Additional G2 accolades Achievers received this fall include badges for:

- Regional and mid-market employee recognition and engagement Grids in Canada
- Regional, enterprise and mid-market employee recognition and engagement Grids in the Americas

Totaling 12 G2 badges in Fall 2023, the awards build on a milestone year of industry recognition for Achievers. Last month, Achievers was **awarded first place** in HRO Today's Baker's Dozen Customer Satisfaction Ratings. Earlier this year, Everest Group's 2023 Rewards and Recognition (R&R) Solutions PEAK ® Matrix **ranked Achievers** as the number-one industry vendor in vision and capability, and named Achievers as the only Star Performer in the Leaders category in recognition of continuous innovation.

Read more reviews directly from Achievers users **here**. To learn more about the Achievers platform, visit: <https://www.achievers.com/>.

## G2 Methodology

G2 scores products and vendors based on reviews gathered from its user community and aggregated data from online sources and social networks. The G2 Star Rating is calculated by aggregating reviewers' answers to its "Likely to Recommend" question (1-10 scale) and dividing the average in half. Its software scoring system leverages two proprietary scoring components, Satisfaction and Market Performance to determine overall G2 score and Grid placement. For more information about G2's methodology, visit <https://research.g2.com/methodology>.

## About Achievers

Achievers' employee voice and recognition solutions bring your organization's values and strategy to life by activating employee participation and accelerating a culture of performance. Achievers leverages the science behind behavior change, so your people and your organization can experience sustainable, data-driven business results. Visit us at [www.achievers.com](https://www.achievers.com).

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