

NEWS RELEASE

BetMGM Casino Is the 2023 American Gambling Awards Online Casino of the Year

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NEW YORK--(BUSINESS WIRE)-- The **American Gambling Awards** is pleased to announce BetMGM (NYSE: MGM), a leading iGaming and sports betting operator, is the 2023 "Online Casino of the Year." The American Gambling Awards are produced by Gambling.com Group Limited (Nasdaq: GAMB) ("Gambling.com Group" or the "Group"), a leading provider of player acquisition services for the regulated global online gambling industry.

BetMGM strengthened its position as the leading iGaming operator in the United States by leveraging a multi-brand strategy to maintain a strong 27% market share. BetMGM is home to over 1,500 games and one of the largest state-by-state exclusive jackpot networks in the U.S. BetMGM credits features such as a new bonus optimization system and an enriched player account management platform for improved margins.

BetMGM continued to leverage its partnerships with pro sports teams by introducing NHL-branded casino games and an exclusive Buffalo Wild Wings slot. BetMGM also launched the Wheel of Fortune Online Casino, the first brand-led online casino in North America. In collaboration with MGM Resorts International, BetMGM launched MGM Riches, its first custom slot experience that can be played both online and as a traditional slot game at MGM Resorts properties.

Charles Gillespie, Chief Executive Officer of Gambling.com Group, said, "BetMGM continues to solidify its reputation as the iGaming industry leader in the United States through its comprehensive game portfolio, omnichannel focus and first-class execution of all the digital fundamentals. It is a delight to award a Golden Eagle trophy and the Online Casino of the Year award to BetMGM Casino for the second year in a row."

Matt Prevost, Chief Revenue Officer at BetMGM, said, "These prestigious awards are a testament to the continued

hard work and dedication of the team at BetMGM. We are honored to win Online Casino of the Year from the American Gambling Awards for the second year in a row. It's a fantastic reflection of BetMGM and our premier partners who are driven to provide customers with an award-winning online casino experience every day."

For more information about the American Gambling Awards, including a full list of winners, please visit the awards website: www.gambling.com/us/awards.

Gambling.com Group has not participated in the preparation of any information with regard to BetMGM and takes no responsibility for such content in this press release.

About Gambling.com Group Limited

Gambling.com Group Limited (Nasdaq: GAMB) (the "Group") is a multi-award-winning performance marketing company and a leading provider of digital marketing services active in the online gambling industry. Founded in 2006, the Group has offices globally, primarily operating in the United States and Ireland. Through its proprietary technology platform, the Group publishes a portfolio of premier branded websites including **Gambling.com**, **Bookies.com**, **RotoWire.com** and **Casinos.com**. The Group owns and operates more than 50 websites in seven languages across 15 national markets covering all aspects of the online gambling industry, including iGaming and sports betting, and the fantasy sports industry.

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