

NEWS RELEASE

## Esri Book Teaches Human Geography Using Interactive Maps and Data for a Unique Perspective

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Modern Digital Maps Bring Essential Geospatial Concepts and Theories to Life

REDLANDS, Calif.--(BUSINESS WIRE)-- Geography is often at the heart of many of the world's most pressing issues. Identifying solutions requires seeing the world as one system, and geography provides the language for that understanding. **Esri**, the global leader in geographic information system (GIS) technology, has released **Introduction to Human Geography Using ArcGIS Online, second edition**. The book covers topics such as migration, race and ethnicity, food and agriculture, manufacturing and services, urban geography, and cultural geography—all through a spatial analytic lens.

Unlike traditional textbooks, it approaches geography through the use of ArcGIS Online, providing exercises for interacting with, analyzing, and creating maps. A browser-based software, ArcGIS Online allows users to explore thousands of geographic datasets and interactive maps. Students can use these resources to ground their understanding of how the world is organized and how human and physical features interact to create unique places and regions. Each chapter includes ArcGIS Online exercises that reinforce geographic concepts.

This second edition features updated maps, figures, and charts reflecting the latest data and includes new text on contemporary issues—from race, ethnicity, and political geography to pollution and climate change.

Designed for undergraduate college and Advanced Placement (AP) high school students, **Introduction to Human Geography Using ArcGIS Online, second edition**, uses the latest geospatial data and web-based technology to teach critical thinking skills, evaluate diverse populations in their environments, and examine their global impact.

**Introduction to Human Geography Using ArcGIS Online, second edition**, is available as an ebook (ISBN: 9781589487475, US\$99.99) and paperback (ISBN: 9781589487468, US\$99.99). This book can be obtained from most online retailers worldwide. Interested retailers can contact Ingram Publisher Services, the distributor for Esri Press titles.

## About Esri

Esri, the global market leader in geographic information system (GIS) software, location intelligence, and mapping, helps customers unlock the full potential of data to improve operational and business results. Founded in 1969 in Redlands, California, USA, Esri software is deployed in hundreds of thousands of organizations globally, including Fortune 500 companies, government agencies, nonprofit institutions, and universities. Esri has regional offices, international distributors, and partners providing local support in over 100 countries on six continents. With its pioneering commitment to geospatial technology and analytics, Esri engineers the most innovative solutions that leverage a geographic approach to solving some of the world's most complex problems by placing them in the crucial context of location. Visit us at [esri.com](http://esri.com).

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Jo Ann Pruchniewski  
Public Relations, Esri  
Mobile: 301-693-2643  
Email: [jpruchniewski@esri.com](mailto:jpruchniewski@esri.com)

Source: Esri