

NEWS RELEASE

## Esri Releases New Guide for Readers with Little to No Previous Experience with ArcGIS Pro

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Book Gets Users Up and Running with GIS, Provides Top 20 Essential Skills

REDLANDS, Calif.--(BUSINESS WIRE)-- ArcGIS Pro is one of the premier foundational geographic information system (GIS) applications on the market that lets users explore, visualize, and analyze geospatial data. To support professionals and new users alike, **Esri**, the global leader in location intelligence and developer of ArcGIS software, has released **Top 20 Essential Skills for ArcGIS Pro**. The new book is a guide for beginners to start using ArcGIS Pro quickly and successfully, while seasoned professionals can also hone their skill set with the top 20 skills they'll need for ArcGIS Pro.

Ideal for the classroom, self-learners, and those with no prior ArcGIS Pro experience, this handy resource with easy-to-follow guidance will help readers build their skill set to become adept at the software. Written in a conversational, upbeat language, the guide is easy to understand and walks users through each skill with step-by-step exercises, illustrations, and tips. The book also shares interesting user stories explaining how GIS can be applied in different scenarios.

Full of exercises for working with spatial data, creating maps, and performing basic analysis, **Top 20 Essential Skills for ArcGIS Pro** will introduce the most important skills to get any user up and running with GIS.

**Top 20 Essential Skills for ArcGIS Pro** is available as an ebook (ISBN: 9781589487512, US\$49.99) and in paperback (ISBN: 9781589487505, US \$49.99). This book can be obtained from most online retailers worldwide. Interested retailers can contact Esri Press book distributor Ingram Publisher Services.

## About Esri

Esri, the global market leader in geographic information system (GIS) software, location intelligence, and mapping, helps customers unlock the full potential of data to improve operational and business results. Founded in 1969 in Redlands, California, USA, Esri software is deployed in hundreds of thousands of organizations globally, including Fortune 500 companies, government agencies, nonprofit institutions, and universities. Esri has regional offices, international distributors, and partners providing local support in over 100 countries on six continents. With its pioneering commitment to geospatial technology and analytics, Esri engineers the most innovative solutions that leverage a geographic approach to solving some of the world's most complex problems by placing them in the crucial context of location. Visit us at [esri.com](http://esri.com).

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