

Floor & Decor Announces Grand Opening of Four New Stores Across the U.S.

2024-09-26

- Leading high-growth retailer specializing in hard-surface flooring offers homeowners and professionals the industry's broadest in-stock selection of tile, natural wood, natural stone and more opens four new locations in Florida, Georgia, Missouri and New Jersey -

ATLANTA--(BUSINESS WIRE)-- **Floor & Decor** (NYSE: FND), the leading high-growth retailer specializing in hard-surface flooring for homeowners and professionals, has announced the grand openings of four new stores across the U.S. The new locations include North Kansas City, Missouri; Austell-Mableton, Georgia; Turnersville, New Jersey; and Davie, Florida. Each new store will offer homeowners and professionals a broad selection of tile, wood, natural stone, and other hard-surface flooring products, all in stock and ready to go.

"2024 has been a year of tremendous growth for Floor & Decor across the nation, and we're thrilled to open our doors to four new locations today," said Wendy Martin, Floor & Decor's Chief Marketing Officer. "For more than two decades, Floor & Decor has had the opportunity to serve professionals and homeowners throughout the nation, and we are excited to expand our footprint even further. We look forward to welcoming our newest neighbors into our stores and making their renovation journeys easier, inspired and more affordable."

In celebration of the grand openings, Floor & Decor will host a ribbon-cutting and light refreshments, along with PRO networking events with the chance to win incredible prizes, a \$5,000 floor makeover sweepstakes, and a local community event at each new store location.

Calling All PROs

In appreciation of its valued builders, contractors, architects, designers, remodelers, flooring installers and realtors, Floor & Decor welcomes its Pro network to each of the new locations with a special Pro Industry Networking Event. During the events, visitors will get to meet the Pro Services Team, interact with supplier representatives, and learn about Floor & Decor's Pro services and industry-leading Pro Premier Rewards program.

\$5,000 Floor Makeover Sweepstakes*

In addition, each store will be giving away a \$5,000 Floor Makeover as a part of its grand opening festivities.

Family-Friendly "Best in Town" Events and "Crack the Code" Giveaways*

Following the grand openings, each store will host a family-friendly "Best In Town" event and partner with local businesses to promote the new store location. In addition, the first 200 customers will have the opportunity to enter a five-digit code of their choice to see if they "Crack the Code" and win \$100,000.

New Store Location and Opening Event Details

Davie, Florida

- Location: 8944 W State Rd 84, Davie, FL 33324
- Grand Opening Ribbon Cutting: October 7 at 1pm ET
- Best in Town Event: October 12 at 10am ET: Ruthy's Bakery will be onsite giving away empanadas and The Wild Mug Coffee Bar will give away free iced or hot coffee to the first 200 customers. In addition to the grand opening activities, through Floor & Decor's Community Impact Local Grant program, the retailer will donate an in-kind contribution to the organization **Rebuilding Together Broward** to support their local efforts.
- Pro Networking Event: October 3: **RSVP here** for a chance to win \$10k and other great prizes like an iPad, Floor & Decor gift cards, YETI Cooler, GoPro and more.
- Floor Makeover Sweepstakes: Now through December 2, 2024, customers have the chance to register to win these prizes at **www.floormakeoverdavie.com**.
- Store Hours: Monday - Friday 6am-7pm, Saturday 8am-7pm, Sunday 10am-6pm
- Phone: 954-513-4441

Austell, Georgia

- Location: 1355 East-West Connector, Suite #101, Austell, GA 30106

- Grand Opening Ribbon Cutting: October 2 at 12pm ET
- Best in Town Event: October 5 at 10am ET: Paige's Bistro will be onsite giving away cobblers and lemonade and WellSpa will be onsite giving away free massages and an opportunity to win a \$200 gift card to the first 200 customers
- Pro Networking Event: October 10: **RSVP here** for a chance to win a 2024 Chevrolet Colorado and other prizes including an iPad, Apple Watch, YETI Cooler, Carhartt Duffle, and more.
- Floor Makeover Sweepstakes: Now through November 26, 2024, customers have the chance to register to win at **www.floormakeoveraustell.com**
- Store Hours: Monday-Friday; 7am-8pm, Saturday 8am-7pm, Sunday 10am-6pm ET
- Phone: 770-200-0097

Kansas City, Missouri

- Location: 9125 N Platte Purchase Drive, Kansas City, MO 64155
- Grand Opening Ribbon Cutting: October 3 at 10am CT.
- Best in Town Event: October 5 at 10am CT: The Blackhole Bakery will be onsite giving away free pastries, and The Corner Candle Shop will be onsite giving away mini candles to the first 200 customers
- Pro Networking Event: October 10: **RSVP here** for a chance to win a 2024 Chevrolet Colorado and other prizes including an iPad, Apple Watch, YETI Cooler, Carhartt Duffle, and more
- \$5,000 Floor Makeover Sweepstakes: Now through December 2, 2024, customers have the chance to register to win these prizes at **www.floormakeovernorthkansascity.com**
- Store Hours: Monday-Friday; 6am-7pm, Saturday 8am-7pm, Sunday 10am-6pm CT
- Phone: 816-683-7783

Turnersville, New Jersey

- Location: 5901 Route 42, Turnersville, NJ 08012
- Grand Opening Ribbon Cutting: October 3 at 12pm ET
- Best in Town Event: October 5 at 10am ET: Platinum House of Sweets will be onsite giving away cookies and Corks and Candles will be onsite giving candles to the first 200 customers
- Pro Networking Event: October 3: **RSVP here** for a chance to win \$10,000 cash and other great prizes

including an iPad, Apple Watch, YETI Cooler, Carhartt Duffle, and more

- Floor Makeover Sweepstakes: Now through November 26, 2024, customers have the chance to register to win at www.floormakeoverturnersville.com
- Store Hours: Monday-Friday; 7am-8pm, Saturday 8am-7pm, Sunday 10am-6pm ET
- Phone: 856-270-8555

In 2023, Floor & Decor was named to Yelp's "Most Loved Brands" list, which honors the most loved brands on the consumer reviews platform.

For more information on Floor & Decor, please visit <https://www.flooranddecor.com/> and on Facebook (www.facebook.com/flooranddecor).

About Floor & Decor: Founded in 2000, Atlanta-based Floor & Decor is a leading high-growth specialty retailer of hard-surface flooring, operating more than 230 warehouse-format stores and five design studios across 36 states. The stores offer homeowners and professionals the industry's broadest in-stock selection of tile, wood, natural stone, and laminate and luxury vinyl plank under one roof. In addition, Floor & Decor stocks the necessary tools, decorative materials, wall tile, and related accessories for hard-surface flooring projects. Its Low-Price Promise assures everyday low prices on all tile, wood, stone and installation products, and if you find a lower price on the same product, upon verification, Floor & Decor will honor it. Stores carry over 1 million square feet of in-stock flooring and offer free design services, as well as a dedicated pro sales team. The company directly sources products from manufacturers around the globe, which enables it to bring innovative flooring trends to its customers, at everyday low prices. Floor & Decor has locations nationwide, but each store is bolstered by a local focus that creates a store experience and mix of products that meet the needs of each market served.

* Must be at least 18 years old to enter the \$5,000 Floor Makeover Sweepstakes, Crack the Code and Chevrolet Colorado giveaways.

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