

NEWS RELEASE

GPTBots.ai Partners with QSTP Incubated Startup sKora Tech to Revolutionize AI Services in Sports

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First Collaboration Between an International Tech Company and a Qatar Science & Technology Park Incubated Startup

DOHA, Qatar, Sept. 26, 2024 (GLOBE NEWSWIRE) -- GPTBots.ai, a leading global provider of AI bot services for business operations, is thrilled to announce a groundbreaking partnership with sKora Tech, a QSTP (Qatar Science & Technology Park) incubated startup. This strategic collaboration marks the first formal partnership between an international tech company and a QSTP incubated startup, and it promises to create significant advancements in the integration of AI technology in the sports industry.

GPTBots.ai is renowned for its no-code AI platform that seamlessly integrates artificial intelligence across various enterprise domains, including marketing, customer service, HR, IT, and data analysis. By simplifying the integration of AI into business operations, GPTBots.ai empowers companies of all sizes to enhance productivity, improve efficiency, and foster growth through accessible AI solutions.

sKora Tech, a data-driven sports agency launched ahead of FIFA 2022, is on a mission to empower over 300 million football players worldwide. The company offers a digital platform that leverages decades of sports agency expertise to create personalized growth pathways for athletes. Through its innovative sKora AI-Agent, sKora Tech enables players to convert their athletic data into marketable CVs in just minutes, helping them unlock new career opportunities in the global sports market.

Key highlights of the partnership include:

1. Integration of GPTBots.ai's AI technology with sKora Tech's sports agency expertise
2. Enhanced personalization of growth pathways for athletes using advanced AI algorithms

3. Streamlined process for converting athletic data into comprehensive, marketable CVs
4. Expansion of AI-driven solutions in the sports management sector

"We are incredibly excited to be partnering with sKora Tech," said Jerry Yin, VP of GPTBots.ai. "Our goal is to make AI accessible and user-friendly across all industries, and this collaboration allows us to take a significant step forward in the sports sector. By combining our AI expertise with sKora Tech's unique platform, we are creating a powerful tool that will help athletes realize their full potential."

"Partnering with GPTBots.ai will enable us to leverage cutting-edge AI technology to provide even more personalized and effective services for our athletes," said Adel Saad, CEO of sKora Tech. "This collaboration aligns perfectly with our mission to empower players and democratize access to professional growth opportunities in football."

GPTBots.ai's Vision for the Middle East and Beyond

As part of its strategic expansion, GPTBots.ai has identified the Middle East as a key growth market, particularly with the region's increasing focus on innovation and technology. Qatar, with its rapidly growing tech ecosystem and world-class infrastructure, provides an ideal platform for GPTBots.ai to expand its AI services across various sectors, including sports, finance, and education.

"The Middle East is a region full of potential for AI innovation, and we are committed to establishing a strong presence here," said Jerry Yin, VP of GPTBots.ai. "This partnership with sKora Tech is just the beginning. We believe that our AI technology can play a transformative role in many industries, and we are excited to contribute to the region's vision of becoming a hub for technological advancement."

GPTBots.ai's long-term vision is to empower businesses in the Middle East to fully leverage the power of AI, making it accessible and intuitive for companies of all sizes. By partnering with local innovators and startups, GPTBots.ai plans to drive the adoption of AI technology across a wide range of industries, helping to accelerate digital transformation and foster economic growth.

As part of this partnership, the two companies will work closely to integrate GPTBots.ai's advanced AI solutions into sKora Tech's platform, enhancing the user experience for athletes and providing new tools to help them succeed in their professional journeys. This collaboration is expected to unlock new opportunities for both companies and further establish Qatar as a hub for sports technology innovation.

About GPTBots.ai

GPTBots.ai is a no-code AI platform designed to integrate artificial intelligence into various enterprise functions, including marketing, customer service, human resources, IT, and data analysis. The company's mission is to bridge the gap between AI technology and business operations, offering accessible and efficient solutions to improve productivity and foster growth. GPTBots.ai is committed to making AI technology simple and user-friendly for businesses of all sizes.

For more information, please visit: www.gptbots.ai

About sKora Tech

sKora Tech is a data-driven sports agency founded in Qatar in the lead-up to FIFA 2022. The company's platform leverages decades of in-house sports agency expertise to provide personalized growth pathways for footballers. sKora Tech's AI-Agent allows athletes to turn their athletic data into professional, marketable CVs, empowering them on their journey to success. The company's mission is to democratize access to professional growth opportunities for football players around the world.

For more information, please visit: www.skoratech.com

About Aurora Mobile Limited

Founded in 2011, Aurora Mobile (NASDAQ: JG) is a leading provider of customer engagement and marketing technology services in China. Since its inception, Aurora Mobile has focused on providing stable and efficient messaging services to enterprises and has grown to be a leading mobile messaging service provider with its first-mover advantage. With the increasing demand for customer reach and marketing growth, Aurora Mobile has developed forward-looking solutions such as Cloud Messaging and Cloud Marketing to help enterprises achieve omnichannel customer reach and interaction, as well as artificial intelligence and big data-driven marketing technology solutions to help enterprises' digital transformation.

For more information, please visit <https://ir.jiguang.cn/>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements.

Aurora Mobile may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SAAS business model; its ability to maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

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Source: Aurora Mobile Limited