

NEWS RELEASE

## Goddard Systems Honors Nadia Marynovych as the 2023 Goddard School Director of the Year

10/3/2023

Marynovych serves as the director of The Goddard School of Westport, CT

KING OF PRUSSIA, Pa.--(BUSINESS WIRE)-- **Goddard Systems, LLC**, the manager of **The Goddard School** franchise system, the nation's leading premium early childhood education provider, proudly presents the 2023 Goddard School Director of the Year award to Nadia Marynovych, director of **The Goddard School of Westport, CT**.

The Director of the Year is a franchisee-nominated award that recognizes a director for excellence in educational and operational leadership. It honors a director who has been with Goddard for at least two years and who embraces and engages with all education initiatives and implements them with fidelity in their school. They serve as a peer mentor, continuously seek opportunities for themselves and their team, foster a positive culture within their school and actively collaborate within their own market and the broader Goddard School system.

"It is my honor to present the 2023 Goddard School Director of the Year award to Nadia Marynovych from Westport, CT," said Dennis R. Maple, chairman and CEO of Goddard Systems. "Directors truly are the backbones of their school communities, supporting franchisees, faculty and families and nurturing the extraordinary in every child. I congratulate and thank not just Nadia, but all of the phenomenal directors at each of the more than 600 Goddard Schools across the country."

Marynovych has been The Goddard School of Westport's director since the school opened in 2019. She is a natural leader who is dedicated to creating the safest and most nurturing environment for the children in her care, supporting them as they grow and develop academically, socially and emotionally. She also emphasizes fostering a positive school culture and developing relationships with families. As a result, parents are exceptionally satisfied

with their experience, as illustrated by the school's 94 net promoter score (NPS). Her ability to balance both educational and business needs directly impacted the school's entrance into Goddard's Circle of Excellence, which honors the top-performing Goddard Schools nationwide, this year.

Moreover, Marynovych is committed to developing the school's faculty and focuses on creating opportunities to play to their strengths, stretch their abilities and grow in their craft. Kristen Bodenstein, owner of The Goddard School of Westport, added: "Nadia consistently executes Goddard standards and initiatives, and holds teachers and staff to the highest standards, while maintaining a culture of support, professionalism and fairness."

Marynovych is one of four Director of the Year finalists. The other three deserving finalists are:

- Aimee Miller, **The Goddard School of Lynnhaven, VA**
- Bekkah Bennett-Vaught, **The Goddard School of Anderson Township, OH**
- Elsa Batchelor, **The Goddard School of Redmond, WA**

For more information about the Goddard School, please visit **GoddardSchool.com**.

## ABOUT GODDARD SYSTEMS, LLC

Established in 1988, Goddard Systems, LLC, is the manager of The Goddard School® franchise system. The Goddard School is the acknowledged leader in the premium early childcare and education market segment. Headquartered in King of Prussia, Pennsylvania, Goddard Systems has been consistently named one of the leading franchises in the United States by Entrepreneur (#60 in the **2023 Franchise 500**) and one of the top franchise systems in worldwide sales by Franchise Times (#70 in the **2023 Top 400**). Additionally, Goddard Systems is included in **Franchise Business Review's Top 200 Franchises**, a recognition of the best franchise opportunities based solely on ratings and reviews provided directly by franchise owners. Goddard Systems currently licenses more than **600 Goddard School franchises** that serve almost 100,000 students in 37 states and Washington, D.C. For more information, visit **GoddardSchoolFranchise.com**.

## ABOUT THE GODDARD SCHOOL®

Learning for fun. Learning for life.®

Children learn best through experience. For 35 years, The Goddard School has nurtured the extraordinary in every child, employing academically endorsed methods to ensure that children have fun while learning the skills they need for long-term success in school and in life.

The Goddard School provides every child with a warm, caring and safe environment that supports their individual social, emotional and academic development and appreciates their unique talents and personalities. The Goddard

School's proprietary educational program—backed by expert knowledge, data-driven insight and unwavering compassion for growing minds—encourages children to explore their curiosities and interests as they discover the wonder of learning.

The Goddard School's **F.L.EX.® framework** (Fun Learning Experience) has earned Cognia Accreditation and Middle States Corporate Accreditation for creating policies, programs and standards that help franchised locations meet high standards in early learning, child development and childcare. The Goddard School serves almost 100,000 students from six weeks to six years old in more than 600 Goddard Schools in 37 states and Washington, D.C. To learn more about The Goddard School, please visit **GoddardSchool.com**.

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Source: GODDARD SYSTEMS, LLC