

Hyatt Expands in the Big Easy with Two New Orleans Hotels

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Maison Métier and The Barnett plan to join the World of Hyatt loyalty program this year, offering guests and members more stay options and access to the city's distinct culture

CHICAGO--(BUSINESS WIRE)-- **Hyatt Hotels Corporation** (NYSE: H) today announced the expansion of Hyatt's brand presence in New Orleans with **Maison Métier** (formerly Maison de la Luz) and **The Barnett** (formerly Ace Hotel New Orleans), which have joined the Hyatt portfolio as affiliated hotels. The hotels are expected to join Hyatt's Independent Collection of brands and participate in the World of Hyatt loyalty program this year. The two properties are owned by The Domain Companies and managed by HRI Hospitality.

Maison Métier Main Entrance (Photo: Business Wire)

Hyatt's Independent Collection brands offer one-of-a-kind properties that are all singular in their

brands and experiences – from storied hotels and vibrant neighborhood locales to immersive retreats. Each independently branded property enriches the modern traveler's experience in unique and exciting ways.

"Hyatt's growth continues to be fueled by the leisure and lifestyle segment, and this brand expansion in the New Orleans market underscores Hyatt's commitment to growing with intent in destinations that matter most to Hyatt guests and World of Hyatt members," said Mike Waddell, senior vice president of global franchise operations, Hyatt. "Maison Métier and The Barnett highlight New Orleans' vibrant culture, and we're excited to expand our brand presence in this world-renowned city with these two remarkable hotels that are purposefully crafted to be a place of discovery and joy through food and beverage, art, music and beyond."

Situated on Carondelet Street, just one block from New Orleans' famed Lafayette Square, these two properties will

soon bring unique guest experiences, stylish accommodations and bold food and beverage programming to Hyatt's Independent Collection of brands, which offers enriching and authentic stays for today's traveler.

Maison Métier (expected to join The Unbound Collection by Hyatt brand as an independently branded hotel in 2024)

Located in a 1908 building, Maison Métier is a Parisian luxury guesthouse that has been thoughtfully preserved in its architectural integrity and embodies the story of a bygone era married with contemporary finishes and furnishings. The hotel offers 67 lavish guestrooms and suites with well-appointed interiors and immersive design touches. The salon-style bar located within the hotel, formerly known as Bar Marilou, maintains its partnership with Paris-based Quixotic Projects and continue to hold its place as the swanky bar New Orleanians know and love, offering culinary delights and creative cocktails.

The Barnett (expected to join JdV by Hyatt brand as an independently branded hotel in 2024)

The Barnett will pay homage to the building's rich history which includes its longstanding tenure as Barnett's Furniture Store, a local mom-and-pop fixture of the neighborhood of a past era. The hotel brings Art Deco and French Modernism influences to the vibrant Warehouse District in a way that celebrates the city's past, and offers guests an authentic New Orleans experience, with musicality at its core featuring a live music venue. In addition to thoughtful property-wide updates, the hotel's culinary venues will showcase new identities, including former mainstay Italian restaurant Josephine Estelle; rooftop and pool bar Alto; and music venue Three Keys. Seaworthy restaurant will remain under the same brand and culinary leadership. Guests can expect updates for The Barnett's bars and restaurants to be unveiled this Fall.

"By collaborating with Hyatt, our guests can experience the most unique and energized properties in New Orleans, while benefiting from our affiliation with a world-class hospitality brand," said Matt Schwartz, CEO at The Domain Companies. "Domain remains committed to New Orleans, our downtown and our investments throughout the city," added Schwartz. "The Barnett and Maison Métier are among several new projects currently underway that we are excited to advance."

"It's a true honor to steward these two iconic New Orleans properties into their next chapter of guest service and experiences, while adding the amazing benefits of the Hyatt brand affiliation," said Michael Coolidge, Michael Coolidge, Chief Investment & Development Officer, HRI Hospitality. "Our team is dedicated to enhancing each guests' experience to create memorable moments and further strengthening the local ties we have developed over HRI's history in the New Orleans community."

Once the hotels join their respective brands, World of Hyatt members will have the opportunity to experience NOLA

in style and earn points on stays to use toward free nights, dining, wellbeing experiences and more.

For reservations and more information, visit www.hyatt.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2024, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 78 countries across six continents. The Company's offering includes brands in the Timeless Collection, including Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Hyatt Vacation Club®, Hyatt Place®, Hyatt House®, Hyatt Studios, and UrCove; the Boundless Collection, including Miraval®, Alila®, Andaz®, Thompson Hotels®, Dream® Hotels, Hyatt Centric®, and Caption by Hyatt®; the Independent Collection, including The Unbound Collection by Hyatt®, Destination by Hyatt®, and JdV by Hyatt®; and the Inclusive Collection, including Impression by Secrets, Hyatt Ziva®, Hyatt Zilara®, Zoëtry® Wellness & Spa Resorts, Secrets® Resorts & Spas, Breathless Resorts & Spas®, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of stories worth collecting. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on **Facebook** and **Instagram** and tag your photos with #UnboundxHyatt.

About JdV by Hyatt

A community for the spirited, the light-hearted, the young-at-heart, the JdV by Hyatt brand offers a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods we call home. Embracing its namesake (joie de vivre), the JdV by Hyatt brand invites guests and locals alike to connect, live in the moment and celebrate the joy of life. Each hotel provides an experience that is inclusive in spirit and space, inviting all to make each stay yours truly. Follow @JDVHotels on Facebook, Instagram, and Twitter for news and updates. For more information, please visit www.jdvbyhyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; the pace and consistency of recovery following the COVID-19 pandemic and the long-term effects of the pandemic, additional resurgence, or COVID-19 variants, including with respect to global and regional economic activity, travel limitations or bans, the demand for travel, transient and group business, and levels of consumer confidence; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants or other pandemics, epidemics or other health crises; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current

operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations, including with respect to our acquisition of Apple Leisure Group and Dream Hotel Group and the successful integration of each business; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations;; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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