

Jon Taffer & Shift4 Announce Two Winners for SkyTab Rescue Mission Contest

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Park Supper Club in Chicago and Ralph's Sports Bar in Staten Island Will Each Receive a \$20,000 Business Grant, Consultation Call with Jon Taffer, and a Complete SkyTab POS System from Shift4

ALLENTOWN, Pa.--(BUSINESS WIRE)-- Jon Taffer, an award-winning hospitality expert and star of popular TV show Bar Rescue, and **Shift4** (NYSE: FOUR), the leader in integrated payments and commerce technology, have announced the winners of the **SkyTab Rescue Mission** contest they launched earlier this year to support restaurants in need of assistance. Each winner will receive a \$20,000 business grant, a consultation with Jon Taffer, and a complete SkyTab POS System.

SkyTab Rescue Mission with Jon Taffer (Photo: Business Wire)

Earlier this year, Shift4 launched the SkyTab Rescue Mission

Contest in partnership with Jon Taffer to provide critical support to small businesses in need of assistance. Each submission was carefully reviewed by Shift4 leadership and Jon Taffer to select the final winners, who were chosen based on the quality of their submission, their particular needs, and the impact they have on their local communities.

The first winner is **The Park Supper Club**, a lounge and event space in Chicago, IL.

"We located in this particular neighborhood even though a lot of people advised us not to. But we decided that was exactly what the community needed," Maryann Marsh, co-owner of The Park Supper Club. "This prize will ensure The Park Supper Club can stay in this great community and remain a beacon of hope for other businesses like ours."

The second winner is **Ralph's Sports Bar Restaurant**, a sports bar, restaurant, and event space in Staten Island, NY.

"We are a community driven operation. Our goal is to support first responders, hospitals, local schools, and other nonprofit organizations," said Ralph Tafuri, owner of Ralph's Sports Bar Restaurant. "We see this as an opportunity to take our business to the next level and do more for the community."

"I was excited to partner on this initiative with Shift4, a company that shares my passion of supporting small businesses," said Jon Taffer. "MaryAnn and Ralph are two very deserving winners and I look forward to working with them and lending my support. I can't wait to see how they use the cash prize and put to use the numerous benefits offered by a new SkyTab POS system. I think we can really make a difference for them."

"We could not have picked two more deserving winners," said Shift4 CEO Jared Isaacman. "MaryAnn's and Ralph's stories are truly inspiring and embody the community and perseverance that is so central to small businesses across this country. I could not be more thrilled to support them and their businesses through this contest."

SkyTab POS is a modern, all-in-one technology platform that allows restaurants and bars to deliver exceptional guest experiences and manage every aspect of their business. It includes integrated online ordering and reservations, contactless/QR code ordering and payment, built-in marketing tools and loyalty program, mobile devices for tableside ordering and payment, comprehensive reporting, and much more.

To learn more about SkyTab, visit www.skytab.com.

About Shift4

Shift4 (NYSE: FOUR) is boldly redefining commerce by simplifying complex payments ecosystems across the world. As the leader in commerce-enabling technology, Shift4 powers billions of transactions annually for hundreds of thousands of businesses in virtually every industry. For more information, visit shift4.com.

About Jon Taffer

Jon Taffer is an award-winning hospitality expert, entrepreneur and thought leader with nearly 40 years of experience in the hospitality, entertainment, and nightlife industries. Best known as executive producer and star of Paramount Network's *Bar Rescue*, a non-scripted reality show that spotlights Jon as he saves failing bars from looming closure now in its eighth season. His latest endeavor is Taffer's Browned Butter Bourbon, a rich, bold bourbon whiskey with notes of vanilla and toffee inspired by his years of cocktail and culinary creations. In 2019, Jon announced the launch of his own innovative, full-service restaurant franchise concept, Taffer's Tavern, which debuted in Atlanta in 2020 with several locations open across the US and more in development. Taffer's Tavern

features outstanding signature cocktails, elevated tavern foods, and the latest advancements in restaurant technologies. Concurrently, Jon runs Taffer Dynamics, his business consulting firm. Over the years, he has consulted for a range of well-known brands, including the NFL Network, Anheuser-Busch, Ritz-Carlton, TGI Fridays, Buffalo Wild Wings, Famous Dave's Barbecue and Fortune 500 brands such as Hyatt Hotels and Marriott International. In addition, Jon is a best-selling author having written three books: "Raise the Bar," "Don't Bulls*t Yourself," and his newest book "The Power of Conflict: Speak Your Mind and Get the Results You Want." For more information, visit **www.jontaffer.com**.

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