

NEWS RELEASE

KnitWarm: Pioneering Wellness Through Innovative Textiles

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TOKYO--(BUSINESS WIRE)-- KnitWarm, an industry trailblazer in redefining well-being through advanced textiles, recently showcased its award-winning innovations at the 50th International Home Care & Rehabilitation Exhibition in Tokyo. Known for its groundbreaking advancements in smart textiles, KnitWarm focuses on enhancing well-being.

(Photo: Business Wire)

Innovations for Enhanced Well-Being

At the forefront of innovative design and practical utility, KnitWarm's products go beyond providing warmth; they offer a path to a healthier, more comfortable life. KnitWarm Technology seamlessly combines smart textiles with thoughtful design transforming the experience of warmth and relief into a soft, fabric-centered solution.

Notable innovations featured at the exhibition include:

- **WarmerShoulder:** This heat-therapy solution is tailored to alleviate shoulder discomfort, muscle pain, and arthritis. It boasts a seamless one-piece design for exceptional comfort and effortless mobility.
- **CrossOver Scarf:** This stylish accessory provides cozy warmth while allowing the wearer to express their unique style with ease.

Empowering Enhanced Wellness

KnitWarm's unwavering commitment to innovation is rooted in its mission to empower individuals to lead healthier

lives. Their products promote wellness by enhancing blood circulation, alleviating muscle tension, and inducing relaxation.

Leading in Smart Textiles

KnitWarm's products have garnered acclaim from prestigious awards panels. Their combination of proven and innovative materials results in "functional advantages" such as "breathability, flexibility, and skin-friendliness," as noted by the Red Dot Award jury. The use of patented textiles is hailed as an "innovative application of conductive smart textiles and a discreet solution for delivering heat therapy," commended by the Australian Good Design Awards jury.

Celebrating Excellence

KnitWarm takes pride in celebrating 60+ global awards, underscoring its unwavering commitment to excellence and innovation.

Experience the Future of Wellness

Those interested in experiencing KnitWarm can visit <https://www.knitwarm.com>.

About KnitWarm

Headquartered in Hong Kong Science Park, KnitWarm leads in advanced patented-textile-innovation with a primary focus on enhancing comfort, style, and well-being. KnitWarm sets itself apart by seamlessly integrating silver-coated conductive yarn into its fabric, ensuring even warmth distribution. Sustainability remains at the core of KnitWarm's philosophy, with a commitment to eco-conscious materials. The intelligent heating system, customizable via the KnitWarm smartphone app, guarantees precise temperature control while minimizing energy consumption. Safety is paramount in KnitWarm's design, ensuring secure usage, even on sensitive skin. In summary, KnitWarm offers an efficient, washable, and environmentally-conscious solution, setting new standards for warmth and relief with an aesthetic appeal.

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Source: KnitWarm