

NEWS RELEASE

Midwest Public Safety Partners with Veritone to Offer a Full Lineup of AI-powered Applications for Law Enforcement

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Partnership expands reach of Veritone's iDEMS solution across the Midwest

DENVER--(BUSINESS WIRE)-- **Veritone, Inc.** (NASDAQ: VERI), a leader in building human-centered enterprise AI solutions, today announced a partnership with Midwest Public Safety, a premier provider of public safety technology solutions. Through this collaboration, Midwest Public Safety will offer its prospective and current customers across the Midwest Veritone Public Sector's complete line of AI-powered applications for law enforcement and judicial agencies, helping agencies streamline and automate manual workflows, accelerate investigations and improve public safety while providing greater transparency.

Two of Veritone's Public Sector offerings, Veritone Investigate and Veritone Redact, will play an important part of the iDEMS solution offering to Midwest Public Safety's clients. By offering Veritone's iDEMS, Midwest Public Safety will enable its clients to streamline their digital evidence management processes across disparate data sources, allowing agencies to store, manage, organize, analyze and share evidence from one central evidence hub.

Infused with AI technology, Veritone Investigate is a modern digital evidence management system that allows investigators to quickly search and discover critical evidence and information much faster and more efficiently than current manual investigatory processes by leveraging AI technologies such as transcription, object detection, facial recognition, optical character recognition (OCR) and much more. With Veritone Redact, Midwest Public Safety clients can take advantage of one of the market's best-in-class audio and video redaction software tools for public records requests.

"We are thrilled to partner with Veritone and bring their innovative AI solutions to our clients," said Jeff Oost, Vice President of Sales and Marketing, Midwest Public Safety. "With the increasing volume of digital evidence that public safety agencies handle, it is crucial to have a solution that manages this data effectively and also ensures compliance with privacy regulations. Veritone's iDEMS and Redact solutions provide exactly that, and we are excited to offer these powerful tools to our customers."

"We are excited to partner with Midwest Public Safety to expand the reach of our industry-leading technology across the Midwest," said Jon Gacek, general manager, Public Sector, Veritone. "This collaboration underscores our commitment to providing law enforcement agencies with innovative AI-driven tools that streamline digital evidence management and protect privacy. By working with Midwest Public Safety, we are able to support agencies in their mission to serve and protect their communities more effectively and efficiently."

Midwest Public Safety offers top-of-the-line public safety products to the public safety industry including Getac Rugged Computer and Mobile Video Solutions, Dragoneye Lidar, Decatur Traffic Radar, Printek Mobile printer, NightRide thermal Cameras and now Veritone's complete line of Public Safety solutions including Veritone Investigate, Veritone Redact, Veritone Illuminate, Veritone Track, Veritone IDentify, and Veritone Contact.

For more information about Veritone's public sector solutions, visit: <https://www.veritone.com/solutions/public-sector/>

About Veritone

Veritone (NASDAQ: VERI) builds human-centered enterprise AI solutions. Serving customers in the media, entertainment, public sector and talent acquisition industries, Veritone's software and services empower individuals at the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability. Veritone's leading enterprise AI platform, aiWARE™, orchestrates an ever-growing ecosystem of machine learning models, transforming data sources into actionable intelligence. By blending human expertise with AI technology, Veritone advances human potential to help organizations solve problems and achieve more than ever before, enhancing lives everywhere. To learn more, visit Veritone.com.

Safe Harbor Statement

This news release contains forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to

various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone's SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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