

NEWS RELEASE

## O.C. Tanner to Host 8th Annual Influence Greatness Conference on Employee Recognition and Workplace Culture

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Leaders from the world's most culture-minded companies will attend the three-day event featuring state-of-the-industry research, product innovations, and thought-provoking speakers

SALT LAKE CITY--(BUSINESS WIRE)-- **O.C. Tanner**, the global authority for strengthening organizational culture through meaningful employee recognition, announced its 8th annual employee recognition and workplace culture conference, **Influence Greatness**. The flagship event will take place from September 17-19 in picturesque Park City welcoming hundreds of the world's most influential workplace culture leaders, collectively influencing the lives of millions of employees.

Influence Greatness will headline thought-provoking speakers including:

- Dan Buettner, author of *The Blue Zones: Lessons from the People Who've Lived the Longest*
- Raj Sisodia, professor and bestselling author, named Top 100 Thought Leaders in Trustworthy Business Behavior
- Kim Scott, bestselling author and co-founder of Radical Candor
- The Moth, a nonprofit dedicated to the craft of storytelling
- Peoplehood, an organization focused on helping equip people with space, support and skills to build deeper, more meaningful relationships with others and themselves

Throughout the conference, attendees will receive a first look at insights from the latest global culture research conducted by the O.C. Tanner Institute. Speakers and researchers from the institute will dive into workplace culture

trends, topics, and areas of focus for 2025.

"At O.C. Tanner, we're always seeking opportunities to inspire and equip workplace changemakers to influence the greatness in their people and cultures," said Mindi Cox, Chief Marketing and People Officer at O.C. Tanner. "That mission was the driving force behind starting this conference nearly a decade ago. We are proud to provide an environment for leaders to dive into workplace culture, total rewards and recognition, and new innovations in the premier event of the year."

At Influence Greatness 2024, O.C. Tanner will highlight product innovations including reporting, security, artificial intelligence, and others with the focus on helping leaders understand and foster thriving workplace cultures centered on recognition.

The conference also offers a virtual version available beginning October 8. For more details, visit  
<https://www.octanner.com/influencegreatness>

## About O.C. Tanner

O.C. Tanner is the global leader in software and services that improve workplace culture through meaningful employee recognition experiences. Our Culture Cloud employee recognition platform helps millions of people thrive at work.

Our team of more than 1,500 programmers, researchers, designers, client professionals, and craftspeople hail from 58 countries and speak 62 languages. Together, we create the technology, tools, and awards that help our clients shape productive work environments, drive innovation, and fuel positive business results. Learn more at [octanner.com](http://octanner.com) .

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