



NEWS RELEASE

# PAR Technology Corporation Has Entered into An Exclusive Unified Point-of-Sale Agreement

10/5/2023

NEW HARTFORD, N.Y.--(BUSINESS WIRE)-- **ParTech, Inc. (PAR)**, a global restaurant technology leader and pioneer of unified commerce for enterprise restaurants, today announced that it has been selected as the exclusive point of sale (POS) software and services provider, with Brink POS® and marketplace order management software, with MENU Link, for Burger King® traditional restaurants in North America. ParTech, Inc., is a wholly-owned subsidiary of PAR Technology Corporation.

PAR's Brink POS is a next-gen POS software deployed in more than 21,000 restaurant locations to enable their growth. The cloud-native platform facilitates omni-channel ordering, kitchen management, restaurant operations, and analytics in a fully configurable system, all while maintaining a user-friendly design that optimizes operator experience and guest engagement. Brink POS' robust APIs ensure that customers can quickly integrate their existing IT stacks with the new PAR system, ensuring rapid and low-friction rollouts.

PAR's MENU Link technology is one component of the PAR MENU ecosystem for omnichannel ordering. MENU Link streamlines external order management into a single system across the largest delivery marketplaces by integrating third-party ordering platforms, thereby minimizing errors, increasing efficiency, and improving guest satisfaction.

For more information about PAR, please visit [www.partech.com](http://www.partech.com).

## About Restaurant Brands International Inc.

Restaurant Brands International Inc. is one of the world's largest quick service restaurant companies with over \$40

billion in annual system-wide sales and over 30,000 restaurants in more than 100 countries. RBI owns four of the world's most prominent and iconic quick service restaurant brands – TIM HORTONS®, BURGER KING®, POPEYES®, and FIREHOUSE SUBS®. These independently operated brands have been serving their respective guests, franchisees and communities for decades. Through its Restaurant Brands for Good framework, RBI is improving sustainable outcomes related to its food, the planet, and people and communities. To learn more about RBI, please visit the company's website at [www.rbi.com](http://www.rbi.com).

## About PAR Technology Corporation

For more than 40 years, PAR Technology Corporation's (NYSE Symbol: PAR) cutting-edge products and services have helped bold and passionate restaurant brands build lasting guest relationships. We are the partner enterprise restaurants rely on when they need to serve amazing moments from open to close, during the most hectic rush hours, and when the world forces them to adapt and overcome. More than 100,000 restaurants in more than 110 countries use PAR's restaurant point-of-sale, loyalty and back-office software solutions as well as industry leading hardware and drive-thru offerings. To learn more, visit [partech.com](http://partech.com) or connect with us on [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).

Christopher R. Byrnes (315) 738-0600ext. 6226  
[chris\\_byrnes@partech.com](mailto:chris_byrnes@partech.com), [www.partech.com](http://www.partech.com)

Source: ParTech, Inc.