

Q4 Company

NEWS RELEASE

PixelFox Reports Preliminary Revenue and Operating profit for August 2024

2024-09-11

Stockholm, September 11, 2024

| Period | Turnover 2024 | Operating Result 2024 | Turnover 2023 | Operating Result 2023 |
|--------|---------------|-----------------------|---------------|-----------------------|
| August | 3,0 MSEK | 0,4 MSEK | 3,4 MSEK | -1,5 MSEK |

PixelFox continues to demonstrate strong improvements in profitability, with an operating profit of 0.4 MSEK for August 2024, compared to -1.5 MSEK in the same period last year. Despite a slight decrease in revenue to 3.0 MSEK from 3.4 MSEK, the improved profitability clearly reflects the results of our focus on cost efficiency and revenue-generating initiatives.

We remain committed to optimizing our operations and expanding into new markets to ensure scalable and cash-flow-positive growth.

For further information, please contact:

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.

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