

REX Financial Welcomes Kevin Gopaul as Chief Investment Officer and President of REX Financial Canada

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ETF Industry Veteran to Oversee Global Expansion and Product Innovation

MIAMI--(BUSINESS WIRE)-- REX Financial ("REX") is pleased to announce the appointment of Kevin Gopaul as Chief Investment Officer and President of REX Financial Canada. In his new role, Kevin will be instrumental in bringing an institutional lens to REX's growing business, helping to design innovative products and build strategic partnerships, while spearheading the company's global expansion initiatives.

Kevin brings a wealth of experience from his 25-year career in the financial services industry, most recently serving as Global Head of ETFs at BMO Global Asset Management. As a key architect behind BMO's \$100 billion ETF franchise, Kevin held several prominent leadership roles, including Canadian CEO, Chief Investment Officer, and Global Head of Quantitative Investments. His career has also included positions at leading organizations such as Barclays Global Investors, Sun Life Financial, and Scotia Capital, where he was involved in research, trading, portfolio management, and executive leadership.

"We are thrilled to welcome Kevin to the REX Financial team. His deep expertise in ETFs, combined with his proven leadership in managing large-scale financial businesses, will be a tremendous asset as we continue to expand our global footprint," said Greg King, CEO of REX Financial. "Kevin's insights and experience will enhance our ability to offer innovative products to our clients and help us build strategic partnerships in key markets worldwide."

Commenting on his new role, Kevin Gopaul stated, "I'm excited to join REX Financial at such a pivotal time. The opportunity to work alongside respected leaders and gain deeper exposure to the U.S. ETF market is truly

compelling. I look forward to using my global experience to help grow REX's presence and drive its continued innovation in the ETF space."

For more information on REX Financial's leadership team and strategic initiatives, please visit www.rexshares.com .

About REX Financial

REX Financial is a leading provider of innovative exchange-traded products (ETPs), specializing in alternative strategy ETFs and ETNs. With over \$5 billion in assets under management, REX is known for pioneering the MicroSectors™ and T-REX product lines, offering leveraged and inverse exposure to a variety of market sectors. REX also provides a number of services for its crypto-focused sister company, Osprey Funds, LLC. REX continues to drive industry innovation through its growing suite of ETPs, serving investors seeking sophisticated trading tools, income strategies, and other alternative exposures.

Media Contact

Gregory FCA for REX Financial

rexshares@gregoryfca.com

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