

NEWS RELEASE

## Seventy-Two Percent of Gozio Health's Clients Achieve Level 8 or Higher in CHIME's Prestigious Annual "Most Wired" Ratings

11/7/2023

ATLANTA--(BUSINESS WIRE)-- **Gozio Health**, an industry-leading, customizable, location-aware mobile engagement platform, today announced that 18 of its health system clients received a "Most Wired" rating of 8 or higher from the College of Healthcare Information Management Executives (CHIME). The annual **CHIME Digital Health Most Wired Survey** certifies healthcare organizations as levels 1 through 10—with 10 being the highest level—based on their ability to demonstrate excellence in leveraging digital technology to improve care delivery, patient safety and health outcomes.

Three of Gozio's clients—**University Health**, **UNC Health** and **Baptist Health** in Jacksonville, Fla.—are part of an elite group of 21 health systems in the nation to be awarded Level 10 certification, the highest level of recognition. To be certified at Level 10, organizations must exhibit an outstanding record of leveraging the power of digital technology within a visionary corporate strategy. Most notably, University Health earned a level 10 designation for both hospital and ambulatory locations, and is the highest rated health system for digital patient engagement in the United States.

"Each year, the criteria get more difficult," said University Health Chief Information Officer Bill Phillips. "It is rewarding to receive this type of recognition, because it acknowledges our staff's continued hard work to accomplish such a feat. But we do these things to provide safe quality care for our patients and to connect them to the resources they need."

Gozio helps health systems mature their digital health strategies through its proven mobile engagement platform that allows providers to bring all digital elements into a single app. Gozio clients that received Level 8 or Level 9

recognition for demonstrating dedication to excellence in digital health include:

- Children's Health System of Texas (Level 9)
- Children's Healthcare Atlanta (Level 9)
- Deaconess Health System (Level 9)
- Grady Health System (Level 9)
- John Hopkins Medicine (Level 9)
- Nicklaus Children's Health System (9)
- Novant Health (9)
- Prisma Health (9)
- Texas Children's Hospital (9)
- University of Miami Health System (9)
- Yale New Haven Health System (Level 9)
- Children's Hospital and Medical Center (Level 8)
- Piedmont Healthcare (Level 8)
- University of Tennessee Medical Center (Level 8)
- University of Texas Southwestern Medical Center (Level 8)

A record-breaking 55,000+ care sites and approximately 40% of U.S. acute care hospitals submitted profiles to the 2023 rankings. The Digital Health Most Wired survey serves as a comprehensive "Digital Health Check-Up" for healthcare organizations and recognizes entities that are pushing the boundaries of innovation in healthcare and patient care.

In response to this year's rankings, CHIME reports that in the area of patient engagement:

"Beyond the hope that engaging patients in their care will support population health and value-based care initiatives, in the current financial landscape there is great interest in leveraging patient engagement tools to increase volumes by improving patient access. These patient access challenges include the need for fully automated self-scheduling, electronic intake/registration, a variety of paths for electronic patient bill pay and physician identification."

"Delivering high quality care and engaging experiences for all healthcare stakeholders is intrinsically tied to a successful digital health strategy," said Joshua Titus, CEO and founder, Gozio Health. "We are fortunate to partner with some of the industry's highest profile innovators to advance digital health through mobile engagement. We congratulate these 18 health systems for their leadership in digital health and look forward to working together to tackle future challenges."

For more information, [read the press release](#) about the CHIME Digital Health Most Wired Survey, or [view the list of winners](#).

## About Gozio Health

Gozio Health partners with health systems to increase consumer engagement using a proven mobile platform and strategy. The entire healthcare journey—both in-person and digital—is improved by giving systems the flexibility to consolidate all their patient-facing digital solutions into one premium native mobile experience accessible by anyone, anywhere. Combined with Gozio's patented indoor positioning technology, the platform empowers consumers to confidently navigate their healthcare journey and enables health systems to more effectively achieve their business goals. Gozio customers surveyed in a 2021 KLAS Research Emerging Technology Spotlight report found 100% satisfaction. For more information, [watch this video](#) or [visit www.goziohealth.com](#).

Dora Williams  
Innsena for Gozio Health  
[gozio@innsena.com](mailto:gozio@innsena.com)

Source: Gozio Health