

NEWS RELEASE

TERSA Unveils SAVA Sound Pod

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An Immersive Experience Designed to Empower a Higher State of Consciousness

NEW YORK--(BUSINESS WIRE)-- **TERSA**, the pioneering wellness company dedicated to reinventing holistic human health and high performance, is thrilled to announce the launch of **SAVA**, redefining immersive self-care with its unrivaled design and multisensory healing experience.

SAVA Sound Pod - An Immersive Experience Designed to Empower a Higher State of Consciousness (Photo: Business Wire)

Born out of **Ray Kelly's** 20+ year career as a world-renowned injury rehab expert, TERSA is a

manifestation of his lifelong passion to disrupt the status quo with a more holistic and multidimensional point of view of what it means to be well - physically, mentally, and emotionally. On the heels of his own athletic triumphs and setbacks, Ray developed a unique and dynamic healing methodology that informed his career as a globally in-demand practitioner, managing the bodies of high-profile clientele ranging from professional athletes, to music icons, supermodels, fashion gurus, adventurers, film directors, writers, executives and royalty.

"Our holistic approach aims to help people not only feel better day-to-day but also help people connect to a higher state of consciousness, which I believe is the foundation for optimal wellbeing," stated Ray Kelly, TERSA Founder and CEO. "SAVA signifies a revolution in the health, medical, and wellness industry, ushering in a new era of holistic well-being."

To achieve his vision, Ray enlisted the expertise of musical genius **Nick Littlemore**, known for his groundbreaking work in the music industry with PNAU and Empire of the Sun. Nick has created custom Sound Journeys that feature patented sound vibration technology to enhance every SAVA experience.

"Working on this dream of Ray's has been an extraordinary ride, to enter the world of deep imagination and healing," shares Nick Littlemore. "I believe what is happening here is the future of wellness and meditation, mindfulness, and our long-needed connection with 'the other.'"

SAVA is more than a Sound Journey; it's an out-of-body physical and mental wellness experience that combines vibroacoustic technology, emotional intelligence, artificial intelligence, and binaural beats to elevate meditation and recovery. Users select a Sound Journey of where they want to go and what emotions they want to feel, then the technology takes over.

SAVA's Key Features include:

- Vibroacoustic Sound System: A human-sized Sound Pod that gently mixes body vibrations with immersive music, transporting you to a higher state of consciousness. Custom designed for the human body, the Sound Pod has been developed so your body FEELS the vibration and bass with 10 strategically placed high powered bass transducers underneath your legs, hips, back and shoulders while simultaneously allowing your ears to HEAR the music with 4 surround sound speakers positioned around your crown / head for an immersive spatial sound experience. The combination of your body feeling the bass and your ears hearing the music, creates a truly out-of-body experience that takes meditation to another level, allowing you to achieve a higher state of consciousness.
- Cocoon Design Shape: With a womb-like exterior shell opening into a bed of gracefully curving wings, the SAVA Sound Pod is built like a cradle, ideal for healing and ergonomic benefits.
- Emotional Intelligence: Our AI helps you select music frequencies that enhance mood and support a healthy emotional foundation.
- Solfeggio Frequencies and Binaural Beats: A range of science based sound frequencies that help your brain perform better, optimizing mental and emotional health.

SAVA is controlled via a mobile app, which allows users to customize their wellness experience based on mood and goals. It introduces solfeggio frequencies, binaural beats, and brainwave synchronization—a sound therapy recommended by leading doctors for the treatment of anxiety, stress, insomnia, and related disorders.

Retailing at \$10,000 USD, SAVA has just become available for pre-order, requiring a deposit of \$500 at tersa.co/products/sava.

RELEASE ASSETS

About TERSA

TERSA is committed to redefining holistic human health and recovery through a multidimensional approach to well-being, emphasizing physical, mental, and emotional health. By challenging the norms of the health, wellness, and medical industry, TERSA provides innovative solutions to enhance the human experience. With its unique healing methodology and visionary approach, TERSA empowers individuals on their path to optimal well-being. To join the TERSA movement visit **tersa.co** or **@tersa.co**.

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Source: TERSA