

NEWS RELEASE

Telesign Releases Verify API Enhancement to Support Authentication Across iOS Devices with iOS SDK

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LOS ANGELES--(BUSINESS WIRE)-- Telesign, the leading provider of customer identity and engagement solutions, today announced customers will now have the capability to enable verification supporting iOS operating systems, via Telesign's Verify API with Mobile Verify iOS SDK. This latest update represents a significant step forward in Telesign's commitment to providing seamless, secure, and user-friendly authentication solutions for its global customer base.

Closing the mobile verification gap

When Verify API was initially launched, push and silent verification were exclusive to Android devices, leaving a feature gap. The new iOS SDK addresses a critical market need, allowing developers to easily integrate secure phone number verification into iOS applications. With the updated SDK, customers using the Verify API can seamlessly utilize these verification channels across both iOS and Android devices without the need for workarounds, thus reducing development time and effort.

"Organizations seeking to scale their market opportunities by providing their customers more ways to buy their goods and services have always placed a priority on the customer experience. The goal has always been to make it as seamless and user-friendly as possible. Now it must also be fully secure to keep pace with fraudsters' efforts to defraud online retailers and their customers at scale," said Christophe Van de Weyer, CEO of Telesign. "By expanding the Verify API to support both iOS and Android, we are empowering developers to implement robust authentication methods without compromising the user experience."

With a single integration, Telesign's Verify API enables businesses to effortlessly scale new authentication channels

with minimal development resources. The omnichannel API integrates seven leading user verification channels: SMS, Silent Verification, Push, Email, WhatsApp, Viber, and RCS (Rich Communication Services) into a unified API.

Enhancing security and user experience

The iOS SDK is designed for quick and easy integration into iOS mobile applications. It offers comprehensive documentation, sample code, and pre-built libraries to simplify the integration process. The SDK supports both push and silent verification methods, giving developers flexibility in how they implement user authentication. Additionally, it offers customizable templates and settings, allowing businesses to tailor the verification process to fit their brand and user experience requirements.

Meeting the demands of a mobile-first world

The introduction of the iOS SDK comes at a time when mobile applications are becoming the primary way users interact with businesses, particularly in sectors like banking, e-commerce, and healthcare. With the rise of cybersecurity threats, including account takeovers and identity theft, there is a heightened demand for stronger security measures. At the same time, users expect a seamless, fast, and frictionless experience when using apps, especially during critical interactions like account registration or login. Telesign's new iOS SDK addresses these needs by enabling businesses to integrate advanced verification methods that offer robust security while ensuring an intuitive user experience.

Availability

The iOS SDK is available to all Verify API customers. For more information about the SDK and its capabilities, visit [here](#).

About Telesign

Telesign, a part of the Proximus Group, provides Continuous Trust™ to leading global enterprises by connecting, protecting, and defending their digital identities. Telesign verifies over five billion unique phone numbers a month, representing half of the world's mobile users, and provides insights into the remaining billions. The company's powerful machine learning and extensive data science deliver identity risk recommendations with a unique combination of speed, accuracy, and global reach. Telesign solutions provide fraud protection, secure communications, and enable the digital economy by helping companies and customers to engage with confidence.

Learn more at www.telesign.com and follow us on X, formerly known as Twitter, at @Telesign.

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