

NEWS RELEASE

## Tops Launches Tops DPX, a One-Stop Solution for Streamlined Orthodontic Patient Engagement

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Tops DPX Delivers Seamless and Integrated Patient Engagement for Orthodontic Practices Through a Comprehensive Communication Platform

ALPHARETTA, Ga.--(BUSINESS WIRE)-- Orthodontic practices now have a single solution to elevate patient engagement and provide streamlined, personalized care. Tops, a leader in **orthodontic practice management** software, today proudly debuted **Tops DPX**, a fully integrated digital patient engagement platform designed to simplify communication.

In one platform, **Tops DPX** integrates several essential communication services, including texting, appointment reminders, patient reviews, and email messaging. This new feature comes as a strategic move to provide orthodontic practices with a consolidated, cost-effective solution to enhance both staff efficiency and patient satisfaction.

Leveraging Tops DPX, orthodontic practices gain several ways to effectively engage patients:

- Immediate HIPAA-compliant two-way texting for secure staff-patient conversations
- Customizable automated appointment reminders that reduce no-show rates including family, recall, voice reminders, and birthday greetings
- A straightforward way to gather and share patient reviews on platforms like Google and Facebook
- Pre-built email templates for effortless and informative newsletters
- Custom email or text messaging by appointment type

Expanding on the value Tops brings to orthodontic practices, Ryan Moynihan, Vice President of Orthodontics for

PracticeTek, added: "For orthodontists, there are an overwhelming number of communication platforms to choose from. Our goal with Tops DPX is to consolidate what may be three extra platforms for texting, appointment reminders, reviews, etc. and integrate them inside one practice management system. Creating a seamless communication platform inside Tops will save offices time, reduce login issues, cut back on training and — ultimately — save practices money."

Existing Tops customers can take advantage of this new feature to consolidate services and reduce costs, streamlining administrative tasks and enhancing patient engagement — all in a singular, reliable platform.

To learn more about Tops DPX, visit [topsortho.com/tops-dpx](http://topsortho.com/tops-dpx).

## About Tops

Over twenty years ago, Tops was founded by orthodontists who believe there is a better way to manage day-to-day orthodontic operations. Now serving a growing global customer base across 24 countries, Tops offers a fast, reliable, and secure all-in-one solution for orthodontic practices. With Tops, practices have everything they need — from appointment scheduling to treatment planning — to streamline operations and unlock their fullest potential. For more insights, please visit [topsortho.com](http://topsortho.com).

As a proud member of PracticeTek, Tops aligns with a suite of innovative software solutions aimed at elevating patient care, growing customer base, and simplifying the business of healthcare for clinicians. To learn more about how this partnership is innovating the dental industry, visit [PracticeTek.com](http://PracticeTek.com).

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