

NEWS RELEASE

## Tri Pointe Homes Unveils Alterra, Newcastle's Latest 62-Home Community With Models Designed by Bobby Berk

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Alterra to offer five- to six-bedroom homes on the Eastside starting from the \$2 millions

NEWCASTLE, Wash.--(BUSINESS WIRE)-- Eastside homebuyers will soon have the opportunity to purchase their dream home at **Alterra**, a 62-home neighborhood located in Newcastle, Wash., from **Tri Pointe Homes, Inc.** (NYSE: TPH), one of the nation's largest homebuilders. Two model homes with interiors designed and merchandized by Emmy award-winning TV host and design expert **Bobby Berk** are slated to open for tours starting Sept. 21.

Exterior of model home at Alterra. Photo credit: ImageArts Productions / Tri Pointe Homes

Alterra is set to be one of the area's most coveted

communities due to its prime location in the highlands of Newcastle, superb access to nature, and elegant design. Alterra residents are expected to have direct access to the expansive **Newcastle Trail System**, which connects to 35 miles of hiking trails in the Cougar Mountain Regional Wildlife area. Newcastle offers easy access to tech hubs in Bellevue, Redmond and Kirkland, and is a smooth commute to and from Seattle. Alterra's home designs boast up to 4,200 square feet and feature swoon-worthy kitchens, ample space to entertain, and covered outdoor living areas suitable for the Pacific Northwest. Each home is expected to feature five to six bedrooms, three to five baths, and two-bay garages. Prices are anticipated to start in the \$2 millions, and the community is located at 13736 SE 85th Street, Newcastle, Washington.

Two model homes that will be available for viewing at Alterra come from the brilliant interior design mind of Berk, who first became known for his work transforming lives and living spaces on Netflix's *Queer Eye* and has since established himself as a preeminent leader in the design industry. Berk took inspiration from the beauty of the

Pacific Northwest when designing these model homes, which are expected to include the following design styles:

- Classic Transitional: Marries the timeless elegance of traditional aesthetics with the clean lines and simplicity of contemporary décor.
- Contemporary Woodland Retreat : Where mid-century elegance converges with a palette inspired by coastal hues. Features clean lines, natural textures, and dusty blue and green accents.

Alterra is part of a larger collaboration between **Tri Pointe Homes and Bobby Berk**, which allows homebuyers to engage with the two brands in various ways. First, they take the **Style Finder** to determine their personal Bobby Berk x Tri Pointe Homes style. Then, they can **select finishes** from the 10 exclusive collections curated by Bobby Berk for Tri Pointe Homes, that correspond with that style. Finally, they can even **purchase furniture** in their selected Bobby Berk x Tri Pointe Homes style.

"I was truly inspired by the gorgeous surroundings at Alterra, which translated into designs for the model homes that I feel create serenity and a sense of peace," said Berk. "I can't wait for people to experience my designs as part of their homebuying journey – I hope they consider purchasing a Tri Pointe home so they can gain access to the wonderful design resources available through our collaboration."

This is the third Tri Pointe Homes community in the Puget Sound area to feature Berk's designs – previously, the designer collaborated on homes in Kirkland, as well as **Glacier Pointe at Tehaleh**, where homes are currently selling.

"We're proud to once again employ the talents of Bobby Berk to work on one of our new home communities," said Ken Krivanec, Division President of Tri Pointe Homes Washington. "We currently have an interest list of almost 600 potential residents and could not be more thrilled at the excitement that is building around this community."

At Alterra, golfers can enjoy easy access to The Golf Club at Newcastle which boasts over 350 acres of championship level golfing. Newcastle Elementary School is a short walk away from Alterra homes, making pick-ups and drop offs a breeze.

For more information or to preview Tri Pointe Homes' new model homes at Alterra, please visit  
<https://www.tripointehomes.com/alterra>

## About Tri Pointe Homes®

One of the largest homebuilders in the U.S., Tri Pointe Homes, Inc. (NYSE: TPH) is a publicly traded company operating in 12 states and the District of Columbia, and is a recognized leader in customer experience, innovative

design, and environmentally responsible business practices. The company builds premium homes and communities with deep ties to the communities it serves—some for as long as a century. Tri Pointe Homes combines the financial resources, technology platforms and proven leadership of a national organization with the regional insights, longstanding community connections and agility of empowered local teams. Tri Pointe has won multiple Builder of the Year awards, was named to the 2024 Fortune World's Most Admired Companies™ list, is one of the 2023 Fortune 100 Best Companies to Work For® and was designated as one of the 2023 PEOPLE Companies That Care®. The company was also named as a Great Place To Work-Certified™ company for four years in a row (2021 through 2024), and was named on several Great Place To Work® Best Workplaces lists in 2022 and 2023. Building upon the legacy that was established more than 50 years ago under the name Quadrant Homes®, Tri Pointe Homes is an award-winning leader in the Washington real estate sector. For more information, please visit [TriPointeHomes.com](http://TriPointeHomes.com).

## About Bobby Berk

Bobby Berk is an Emmy-winning design expert, TV host and author. He rose to prominence in 2018 for his work transforming lives and living spaces on Netflix's *Queer Eye*, and has since established himself as a preeminent leader in the design industry. Bobby leads his eponymous multi-faceted brand, including comprehensive lifestyle destination **BobbyBerk.com**, while his design firm has become one of the most sought after in the home building industry. Most recently, Bobby released his first book, **Right at Home: How Good Design Is Good For The Mind**, available now.

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