

NEWS RELEASE

VIZIO Releases a Fresh Slate of Free & Exclusive Programming for WatchFree+ Fall Premieres

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For the first time, viewers can stream premium series and movies like **Ben & Jen: Never Say Never**, **St. Vincent** and **Tim McGraw & Faith Hill: Country Lovin'** on WatchFree+

IRVINE, Calif.--(BUSINESS WIRE)-- **VIZIO** (NYSE: VZIO) is now streaming over 70 new titles never before seen on WatchFree+, including exclusive TV series premieres, movies, and stunts. Fall Premieres offers hundreds of hours of free entertainment featuring icons and the characters viewers know and love, like Gordon Ramsay, ParaNorman, Ben Affleck, Jennifer Lopez, Tim McGraw and Faith Hill.

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(Graphic: Business Wire)

"We're excited for audiences to stream over 70 on demand titles, new to WatchFree+ for Fall

Premieres," said Katherine Pond, Group Vice President of Platform Content and Partnerships of VIZIO. "Thanks to the collaboration with our content partners and our data-informed approach, this fresh programming slate delivers VIZIO users free access to all of the drama, reality, and action they've come to expect from traditional fall premieres."

Available for free for the first time in WatchFree+, viewers can enjoy some of the most iconic love stories in entertainment with **Ben & Jen: Never Say Never**; **Tim McGraw & Faith Hill: Country Lovin'**; and just released this year, **Weird Al: Never Off Beat**. Also, newly added blockbusters **Ben Is Back** with **Julia Roberts** and **St. Vincent** with **Bill Murray** and **Melissa McCarthy** are available free on WatchFree+.

For a lean-back experience, Fall Premieres content is also featured in VIZIO's curated channels, so viewers can binge

genre favorites including true crime movie premieres like **Mind Investigators** and **Fred & Rose West: The House of Horrors** on **Investigation** (channel 350); food and travel shows like **Hotel Hell** starring **Gordon Ramsay** and **Exotic Islands** on **Fork & Flight** (channel 500); popular movies like **ParaNorman** and the U.S. premiere of **Nicholas Jarecki's CRISIS** on the **Free Movie Network** (channel 199); and exclusive supernatural premieres like **Alien Disclosure Files** and **History's Most Haunted** series on **SciFi+** (channel 203).

WatchFree+ is VIZIO's free streaming service offering an ever-expanding library with hundreds of free channels and thousands of on demand titles spanning movies, news, crime, reality, sports, music, kids/family, and more. For the full Fall Premieres list of TV shows and movies, **visit VIZIO.com**.

About VIZIO

Founded and headquartered in Orange County, California, our mission at VIZIO Holding Corp. (NYSE: VZIO) is to deliver immersive entertainment and compelling lifestyle enhancements that make our products the center of the connected home. We are driving the future of televisions through our integrated platform of cutting-edge Smart TVs and powerful operating system. We also offer a portfolio of innovative sound bars that deliver consumers an elevated audio experience. Our platform gives content providers more ways to distribute their content and advertisers more tools to connect with the right audience.

For more information, visit **VIZIO.com** and follow VIZIO on **Facebook**, **Twitter**, and **Instagram**.

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