



## NEWS RELEASE

# Vonlane Debuts Nashville – Knoxville Route for Weekend Trips to Music City, University of Tennessee Football Games, and Thanksgiving Travel

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The luxury coach will commence twice-daily service from each location in early 2025 to provide travelers with an enhanced regional transportation solution

NASHVILLE, Tenn.--(BUSINESS WIRE)-- **Vonlane**, the regional premium transportation company, has launched a weekend service between Nashville and Knoxville to support passenger demand for an easier transportation solution between the Tennessee cities. The service offers **Friday, Saturday, and Sunday departures** from each city on select weekends this fall tied to the University of Tennessee home game schedule. The schedule also includes special options for Thanksgiving holiday travel and the much-anticipated Volunteers – Vanderbilt matchup in Nashville.

“We’re thrilled to expand our routes in Tennessee this fall to support those passengers who love football and music,” shares **Alex Danza**, founder & CEO of Vonlane. “Our goal is to provide travelers with an alternative to the hassle of driving their vehicle for a weekend getaway. We know it’s not just about getting to the destination, it’s also about the journey. Starting a leisure trip with ease, comfort, and luxury makes for a great experience.”

## Fall Weekend Service for Volunteers Fans and Music City Lovers

### SERVICE DATES:

- October 11 – 13 (v. Florida)
- October 18 – 20 (v. Alabama)

- November 1 – 3 (v. Kentucky)
- November 8 – 10 (v. MS State)

## DEPARTURE TIMES:

- Fridays: 10 AM Nashville; 3 PM Knoxville
- Saturdays: 9 AM Nashville; 2 PM Knoxville
- Sundays: 8 AM Nashville; 1 PM Knoxville
- Transit Time: 3 hours

## THANKSGIVING & VANDERBILT GAME SCHEDULE:

- November 27, 29, and December 1
- Departures: 10 AM Nashville; 3 PM Knoxville

**AMENITIES:** With Vonlane, travelers have access to a non-stop transportation choice – complete with Vonlane’s **signature experience** of 22 first-class leather seats, ample workspace, complimentary Wi-Fi, and an onboard attendant offering premium cabin service with snacks, meals, and beverages included. For passengers 21+ with valid identification, BYOB is welcome.

**TERMINALS:** The Vonlane terminal and local hotel partner in Knoxville is **The Tennessean Hotel**, located at 531 Henley St. Conveniently located, the hotel is a one-mile walk to **Neyland Stadium**. The terminal and hotel partner in Nashville is the **Omni Nashville Hotel**, located at 250 Rep. John Lewis Way S.

**PRICING:** One-way fares are \$120 if purchased more than 7 days in advance; \$130 if less than 7 days; and \$140 if less than 24 hours. Pricing is a flat rate with no additional fees or taxes.

## Twice-Daily Service Launches in Early 2025

“Tennesseans welcomed us with open arms two years ago when we launched our **Nashville - Atlanta** route. Since that debut, we’ve fielded passenger requests to connect more of the region with our convenient, luxurious, non-stop, and **first-of-its-kind travel option**. In 2023 we introduced a **Nashville – Memphis** route, and in 2025 we’re launching a permanent **Nashville – Knoxville** route,” notes Danza.

The daily route will begin in late January with twice-daily departures from each city. The schedule and reservation system will be released in December.

Vonlane exists to provide travelers with an alternative to the hassle of driving their vehicle or taking a traditional bus or connecting flights. Passengers simply book with Vonlane, arrive 15 minutes before departure, board the

coach, and then relax or work for the non-stop journey.

Launched in 2014 in Texas, Vonlane offers more than 500 weekly departures between nine cities. The company also offers private charter services for companies, professional sports teams, and touring groups. In its first 10 years of service, Vonlane has transported over 1.1 million passengers on over 115,000 trips, covering over 26 million miles.

## About Vonlane

Vonlane is a luxury motor coach service for business and leisure travelers. Through its Passenger-First travel strategies, Vonlane strives to offer business travelers an alternative means of transport that eliminates stress and improves business productivity at a reasonable cost. The Vonlane fleet provides travelers with spacious, peaceful, and productive environments to maximize billable productive time or relaxation with hassle-free departure and arrival experiences. Vonlane offers luxury coach service in Austin, Dallas, Fort Worth, Houston, and San Antonio, and in Atlanta, Nashville, Knoxville, and Memphis. Learn more at [www.vonlane.com](http://www.vonlane.com).

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