

NEWS RELEASE

## Zebra Technologies Among Fast Company's 100 Best Workplaces for Innovators

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Company is recognized on the General Excellence list, reflecting its culture of innovation

LINCOLNSHIRE, Ill.--(BUSINESS WIRE)-- **Zebra Technologies Corporation** (NASDAQ: ZBRA), a leading digital solution provider enabling businesses to intelligently connect data, assets, and people, today announced it ranked #51 on Fast Company's sixth annual list of the 100 Best Workplaces for Innovators as well as its 2024 General Excellence list. This recognition reflects the company's commitment to building a strong, innovative, and inclusive culture at every level of the organization.

Zebra is a community of innovators whose purpose is to create new ways of working to make everyday life better for organizations, their employees, and those they serve. Opportunities to learn and lead at a forward-thinking company are standard for Zebra employees.

For example, company leaders host culture workshops designed to immerse employees in Zebra's core values to enhance employee engagement and culture of collaboration and innovation. Foundational to Zebra's innovative approach is its annual investment of approximately 10% of its sales in research and development and its 6,800 patents issued and pending globally.

"We are thrilled to be recognized once again among the best workplaces for innovators," said Jeff Schmitz, Chief People Officer, Zebra Technologies. "At Zebra, we are fully committed to bringing our people and big ideas together to propel our thinking and power innovation. Our journey continues to reimagine the future and drive innovation forward for our people, our customers, and the world."

The 2024 Best Workplaces for Innovators ranks 100 winners across industries including entertainment, biotech, consumer packaged goods, marketing, education, healthcare, and more. To earn Best Workplaces for Innovators recognition winners completed an application that addressed questions about projects, investment, companywide programs, and workplace culture. Fast Company editors evaluated every application and conducted additional research to generate each company's score. A separate judging panel reviewed the top 125 companies.

"Innovation is a global priority that cuts across all industries, and this year's list reflects that diversity," says Brendan Vaughan, Editor-in-Chief, Fast Company.

To see the complete list, go to <https://www.fastcompany.com/best-workplaces-for-innovators/list> .

## KEY TAKEAWAYS

- Zebra Technologies ranked #51 on Fast Company's sixth annual list of the Best Workplaces for Innovators.
- Zebra was also named to Fast Company's General Excellence list for 2024.
- Zebra creates new ways of working to make everyday life better for organizations, their employees, and those they serve. Zebra brings diverse talent and big ideas together to collaborate and advance innovation for its people, customers, and the world.

## ABOUT ZEBRA TECHNOLOGIES

Zebra (NASDAQ: ZBRA) helps organizations monitor, anticipate, and accelerate workflows by empowering their frontline and ensuring that everyone and everything is visible, connected and fully optimized. Our award-winning portfolio spans software to innovations in robotics, machine vision, automation and digital decisioning, all backed by a +50-year legacy in scanning, track-and-trace and mobile computing solutions. With an ecosystem of 10,000 partners across more than 100 countries, Zebra's customers include over 80% of the Fortune 500. Newsweek recently recognized Zebra as one of America's Most Loved Workplaces and Greatest Workplaces for Diversity, and we are on Fast Company's list of the Best Workplaces for Innovators. Learn more at [www.zebra.com](http://www.zebra.com) or sign up for **news alerts** . Follow Zebra's **Your Edge** blog, **LinkedIn** , **Twitter** and **Facebook** , and check out our Story Hub: **Zebra Perspectives** .

## ABOUT FAST COMPANY

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