March 3, 2022

Fourth Quarter 2021 Earnings





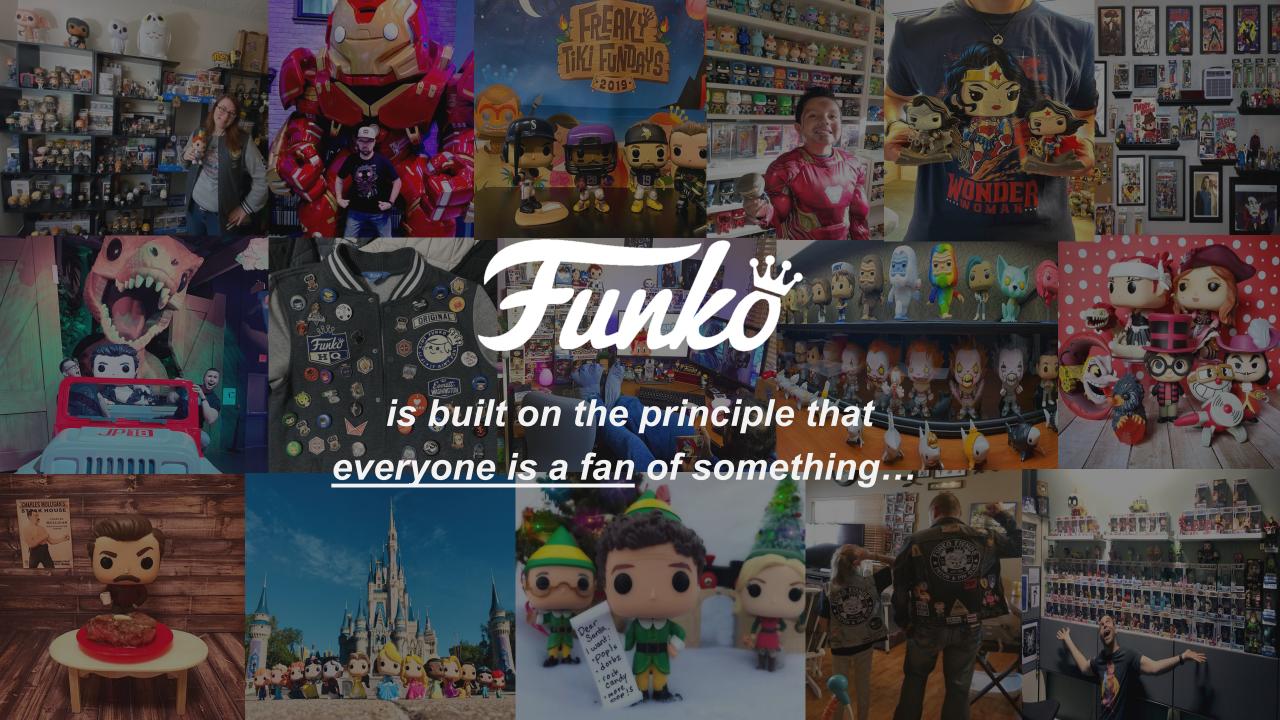
Cautionary Notes

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this presentation, including statements regarding our anticipated financial results, the underlying trends in our business, supply chain constraints, inflation and other macroeconomic trends, the anticipated impact of COVID-19 on our business, our potential for growth and our strategy. These forward-looking statements are based on management's current expectations. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forwardlooking statements, including, but not limited to, the following: risks related to the impact of COVID-19 on our business, financial results and financial condition; our ability to execute our business strategy; our ability to maintain and realize the full value of our license agreements; economic downturns and changes in the retail industry and markets for our consumer products; our ability to maintain our relationships with retail customers and distributors; our ability to compete effectively and manage our growth; fluctuations in our gross margin; our dependence on content development and creation by third parties; the ongoing level of popularity of our products with consumers; our ability to manage our inventories; our ability to develop and introduce products in a timely and cost-effective manner; our ability to obtain, maintain and protect our intellectual property rights or those of our licensors; potential violations of the intellectual property rights of others; risks associated with counterfeit versions of our products; our ability to attract and retain qualified employees and maintain our corporate culture; our use of third-party manufacturing; risks associated with our international operations and geographic concentration of operations; changes in effective tax rates, tax law, trade law or trade restrictions; foreign currency exchange rate exposure; the possibility or existence of global and regional economic downturns; our dependence on vendors and outsourcers; risks relating to government regulation; risks relating to litigation, including products liability claims and securities class action litigation; any failure to successfully integrate or realize the anticipated benefits of acquisitions or investments; reputational risk resulting from our e-commerce business and social media presence; risks relating to our indebtedness and our ability to secure additional financing; the potential for our electronic data, third-party electronic data or the electronic data of our customers to be compromised; the influence of our significant stockholder, ACON, and the possibility that ACON's interests may conflict with the interests of our other stockholders; risks relating to our organizational structure; volatility in the price of our Class A common stock; and risks associated with our internal control over financial reporting. These and other important factors discussed under the caption "Risk Factors" in our annual report on Form 10-K for the fiscal year ended December 31, 2021 and our other filings with the Securities and Exchange Commission could cause actual results to differ materially from those indicated by the forward-looking statements made in this presentation.

Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. In addition, statements that "we believe" and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based upon information available to us as of the date hereof, and while we believe such information forms a reasonable basis for such statements, such information may be limited or incomplete, and our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and investors are cautioned not to unduly rely upon these statements. You should read this presentation with the understanding that our actual future results, levels of activity, performance and achievements may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements. These forward-looking statements speak only as of the date of this presentation, and except as otherwise required by law, we do not plan to publicly update or revise any forward-looking statements contained in this presentation, whether as a result of any new information. future events or otherwise.

Unless otherwise indicated, information contained in this presentation concerning our industry, competitive position and the markets in which we operate is based on information from independent industry and research organizations, other third-party sources and management estimates. Management estimates are derived from publicly available information released by independent industry analysts and other third-party sources, as well as data from our internal research, and are based on assumptions made by us upon reviewing such data, and our experience in, and knowledge of, such industry and markets, which we believe to be reasonable. In addition, projections, assumptions and estimates of the future performance of the industry in which we operate and our future performance are necessarily subject to uncertainty and risk due to a variety of factors, including those described above. These and other factors could cause results to differ materially from those expressed in the estimates made by independent parties and by us.







... and Funko Has Something for Every Fan

Movies

TV

Music

Sports

Anime

Games



















MANDALORIAN













DVERWATCH









BIG











UNIVERSAL

























Q4 and FY Financial Summary and Achievements

Q4 2021 Financial Summary

- Net sales increased 48% to \$336.3 million
- Net income increased 17% million to \$17.4 million
- Adjusted EBITDA⁽¹⁾ increased 17% to \$38.9 million
- GAAP earnings per diluted share of \$0.28
- Adjusted earnings per diluted share⁽¹⁾ of \$0.38

FY 2021 Financial Summary

- Net sales increased 58% to \$1.029 billion
- Net income margin expanded 510 bps to 6.6%
- Adjusted EBITDA margin⁽¹⁾ expanded 227 bps to 14.6%
- Full year cash flow from operations of \$87.4 million
- Total liquidity⁽²⁾ increased 44.2% to \$183.6 million

Q4 2021 Achievements

- Net sales increased 48% to \$336.3 million reflecting broad-based strength across geographies, products and channels
- Figures revenue grew 50% to \$255.1 million, while Non-figure revenue grew 44% to \$81.1 million, with both core and emerging product categories generating record demand
- Strong results across all geographies, with U.S. net sales increasing 47% to \$252.9 million, Europe increasing 59% to \$64.0 million, and Other International increasing 32% to \$19.4 million
- Launched Popsies, a new line of collectible and interactive greeting displays, extending Funko's footprint into the multibillion-dollar greeting aisle
- Grew direct-to-consumer sales by 74%, including strong growth on FunkoEurope.com, which more than tripled sales in its first year of operations
- Delivered strong performance from evergreen content, which grew 51% and accounted for 69% of total net sales

Adjusted EBITDA, Adjusted EBITDA margin and Adjusted earnings per diluted share are non-GAAP measures. Please see the Supplemental Financial Information section for a reconciliation to the most directly comparable US GAAP measures for Adjusted EBITDA. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by net sales.

Total liquidity is calculated as cash and cash equivalents plus availability under the Company's \$100 million revolving credit facility.





Q4 & FY Earnings Summary

| Q4 Z1 | Q4 20 | 70 Change | F1 Z1 | F1 40 | 70 Change |
|---------|---|--|---|--|---|
| \$336.3 | \$226.5 | 48.5% | \$1,029.3 | \$652.5 | 57.7% |
| \$113.9 | \$84.2 | 35.2% | \$381.0 | \$249.1 | 52.9% |
| 33.9% | 37.2% | | 37.0% | 38.2% | |
| 78.3 | 53.6 | 46.0% | 244.3 | 181.2 | 34.8% |
| 10.4 | 10.4 | —% | 41.2 | 44.4 | (7.2)% |
| \$25.2 | \$20.2 | 25.0% | \$95.5 | \$23.5 | nm |
| 7.5% | 8.9% | | 9.3% | 3.6% | |
| \$17.4 | \$14.9 | 17.1% | \$67.9 | \$9.8 | nm |
| 5.2% | 6.6% | | 6.6% | 1.5% | |
| \$20.4 | \$15.2 | 34.3% | \$76.2 | \$18.9 | nm |
| 6.1% | 6.7% | | 7.4% | 2.9% | |
| \$0.38 | \$0.29 | 29.3% | \$1.42 | \$0.37 | nm |
| \$38.9 | \$33.2 | 17.2% | \$149.9 | \$80.2 | 86.9% |
| 11.6% | 14.7% | | 14.6% | 12.3% | |
| | \$336.3 \$113.9 33.9% 78.3 10.4 \$25.2 7.5% \$17.4 5.2% \$20.4 6.1% \$0.38 \$38.9 | \$336.3 \$226.5 \$113.9 \$84.2 33.9% 37.2% 78.3 53.6 10.4 10.4 \$25.2 \$20.2 7.5% 8.9% \$17.4 \$14.9 5.2% 6.6% \$20.4 \$15.2 6.1% 6.7% \$0.38 \$0.29 \$38.9 \$33.2 | \$336.3 \$226.5 48.5% \$113.9 \$84.2 35.2% 33.9% 37.2% 78.3 53.6 46.0% 10.4 10.4 -% \$25.2 \$20.2 25.0% 7.5% 8.9% \$17.4 \$14.9 17.1% 5.2% 6.6% \$20.4 \$15.2 34.3% 6.1% 6.7% \$0.38 \$0.29 29.3% \$38.9 \$33.2 17.2% | \$336.3 \$226.5 48.5% \$1,029.3 \$113.9 \$84.2 35.2% \$381.0 33.9% 37.2% 244.3 10.4 10.4% 41.2 \$25.2 \$20.2 25.0% \$95.5 7.5% 8.9% 9.3% \$17.4 \$14.9 17.1% \$67.9 5.2% 6.6% 6.6% \$20.4 \$15.2 34.3% \$76.2 6.1% 6.7% 7.4% \$0.38 \$0.29 29.3% \$1.42 \$38.9 \$33.2 17.2% \$149.9 | \$336.3 \$226.5 \$48.5% \$1,029.3 \$652.5 \$ \$113.9 \$84.2 35.2% \$381.0 \$249.1 \$33.9% 37.2% \$38.2% \$ 78.3 53.6 \$46.0% 244.3 181.2 \$44.4 \$25.2 \$20.2 \$25.0% \$95.5 \$23.5 \$23.5 \$7.5% 8.9% \$17.4 \$14.9 \$17.1% \$67.9 \$9.8 \$5.2% 6.6% \$1.5% \$ \$20.4 \$15.2 \$34.3% \$76.2 \$18.9 \$6.1% 6.7% \$7.4% 2.9% \$ \$0.38 \$0.29 \$29.3% \$1.42 \$0.37 \$38.9 \$33.2 \$17.2% \$149.9 \$80.2 |

Q4'20

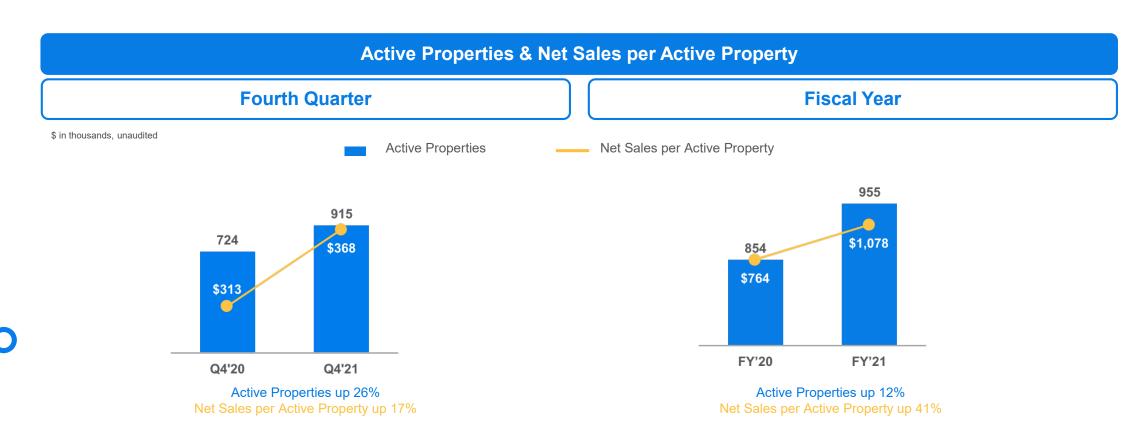
% Change

^{1.} Gross Profit and Gross Margin are calculated exclusive of depreciation and amortization.

^{2.} Adjusted EBITDA, Adjusted EBITDA margin, Adjusted Net Income, Adjusted Net Income Margin and Adjusted Earnings per Share are non-GAAP measures. Please see the Supplemental Financial Information section for a reconciliation to the most directly comparable US GAAP measures for Adjusted EBITDA, Adjusted Net Income and Adjusted Earnings per Share. Adjusted EBITDA margin is defined as Adjusted EBITDA divided by Net Sales. Adjusted Net Income Margin is defined as Adjusted Net Income Margin is defined as Adjusted Net Income Margin is defined as Adjusted Net Income Margin is defined by Net Sales.



Q4 & FY Active Properties & Net Sales per Active Property

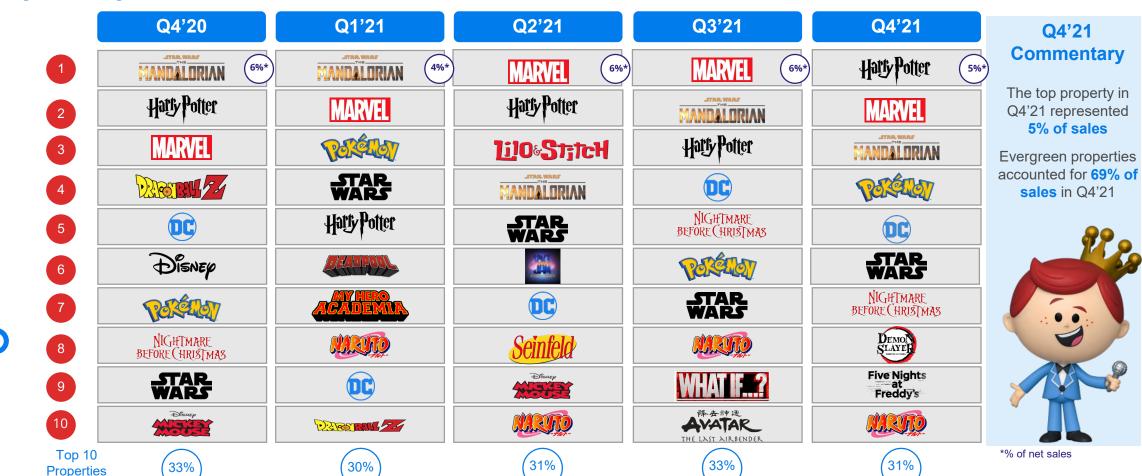


Sustained growth in number of active properties and net sales per active property reflecting the breadth of **Funko's industry-leading brand partnerships**



Top Properties Breakout

% of Net Sales





Q4 & FY Product Category Performance



The **Figures** category grew 49.9% in Q4 reflecting strong domestic and international demand; **Other** (Non-figure) product category grew 44.1% in Q4, primarily reflecting strong growth in Loungefly branded products as well as games, plush and accessories.



Something for Everyone

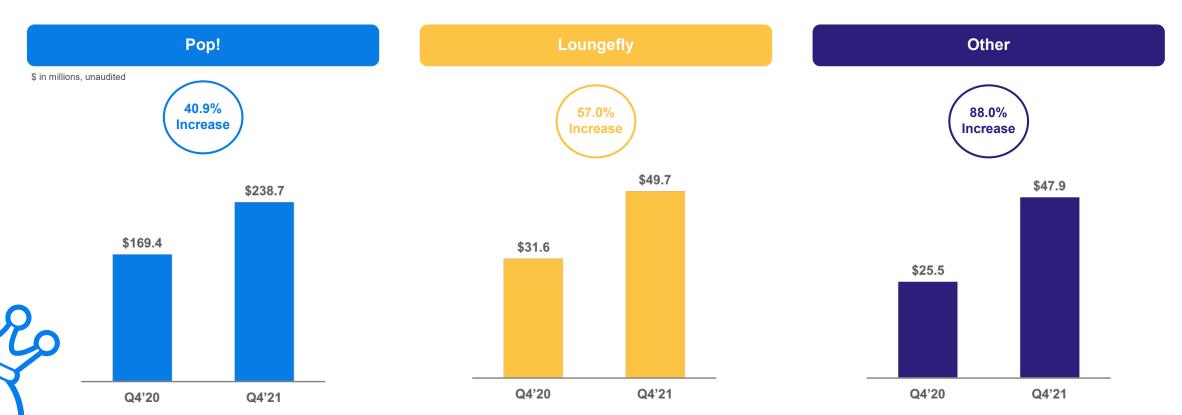
Funko is providing fans with an increasingly diverse array of products and categories







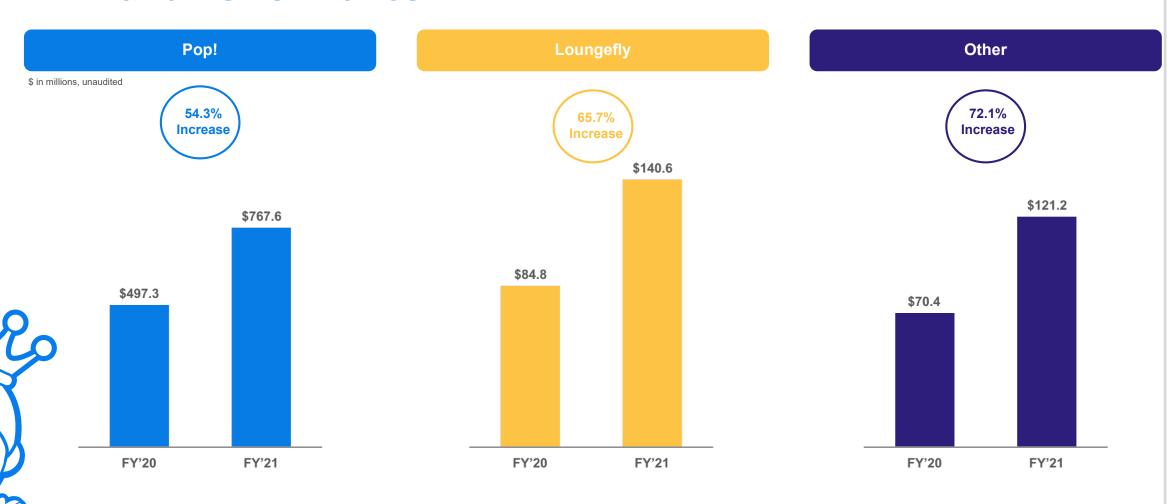
Q4 Brand Performance



Pop! grew 40.9% reflecting strong evergreen content growth as well as an improved slate of current content;
 Loungefly grew 57.0% driven by strong domestic and international demand across channels;
 Other branded products grew 88.0%, reflecting strength in Funko's expanded board game, toys and action figure offerings

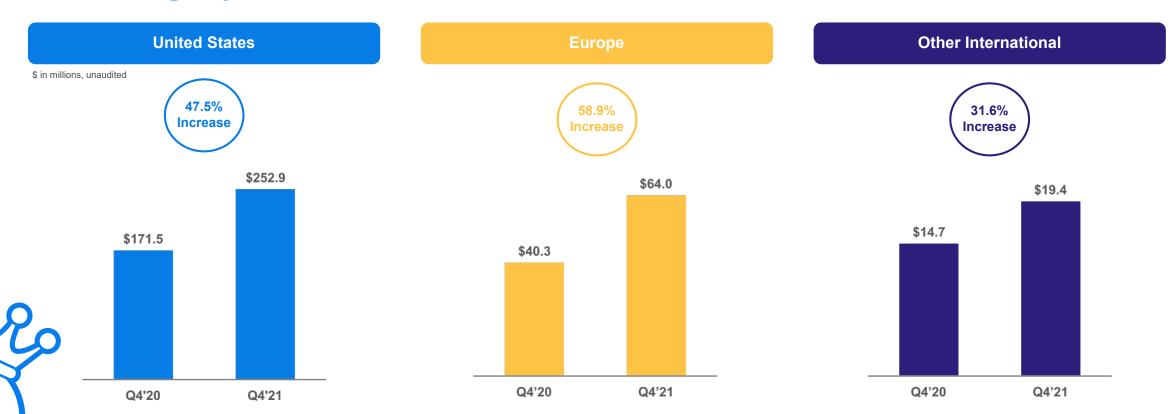


FY Brand Performance





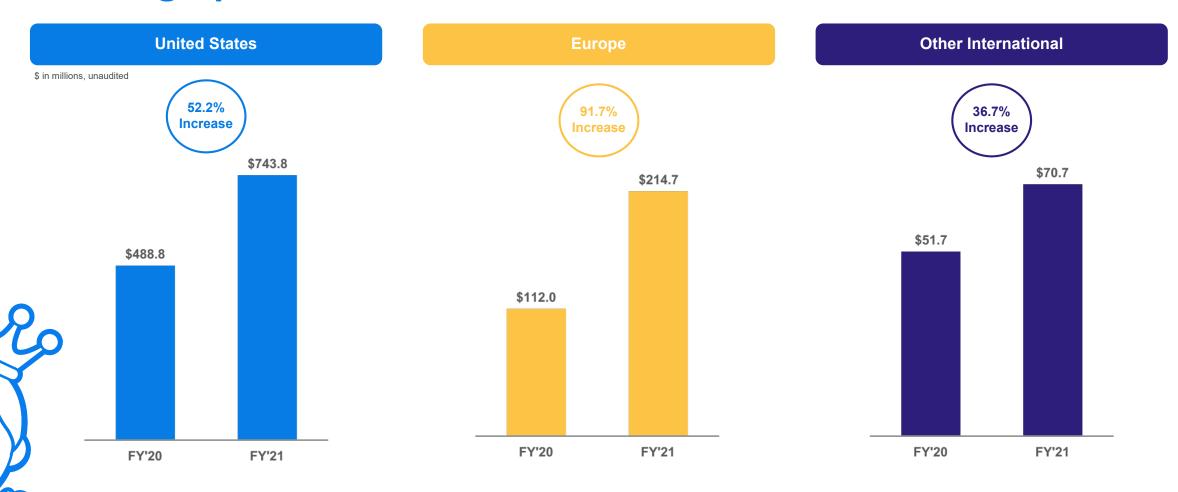
Q4 Geographic Performance



The **U.S.** grew 47.5% and **Europe** grew 58.9%, with strength across all channels and product categories; **Other International** grew 31.6% across the remainder of our international regions



FY Geographic Performance

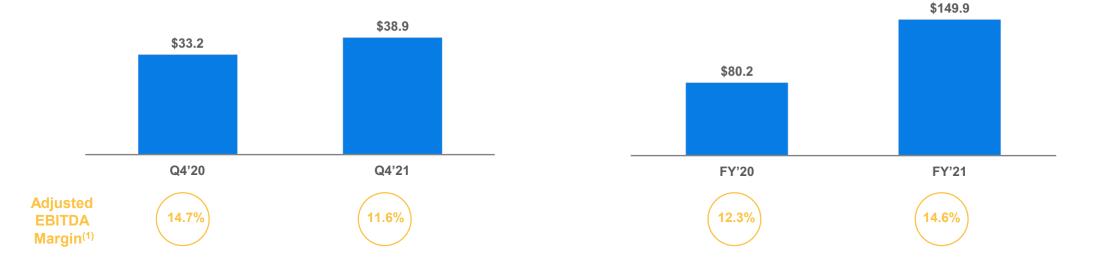




Q4 & FY Adjusted EBITDA⁽¹⁾



\$ in millions, unaudited



Q4 Adjusted EBITDA⁽¹⁾ increased 17.2% y/y, while Q4 Adjusted EBITDA margin⁽¹⁾ declined 308 bps y/y, due to significant inflation in trans-ocean freight rates

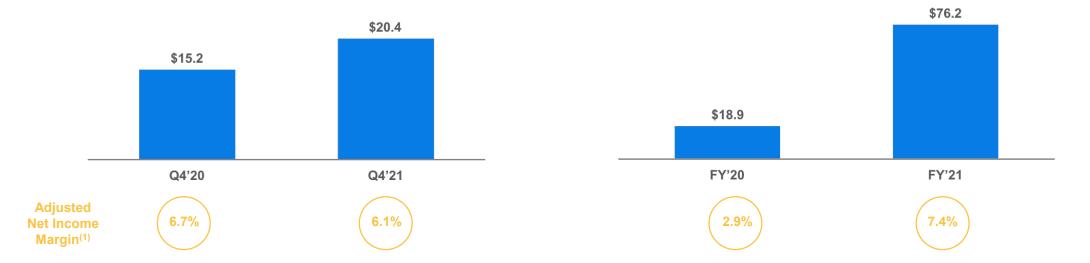
^{1.} See Supplemental Financial Information section for a reconciliation of Adjusted EBITDA, a non-GAAP measure, to the most directly comparable US GAAP measure. Adjusted EBITDA Margin is defined as Adjusted EBITDA divided by net sales.



Q4 & FY Adjusted Net Income⁽¹⁾



\$ in millions, unaudited



Q4 Adjusted Net Income⁽¹⁾ increased 17.1% y/y, while Q4 Adjusted Net Income margin⁽¹⁾ declined 50 bps y/y due to significant inflation in trans-ocean freight rates

^{1.} See Supplemental Financial Information section for a reconciliation of Adjusted Net Income, a non-GAAP measure, to the most directly comparable US GAAP measure. Adjusted Net Income Margin is defined as Adjusted Net Income divided by net sales.



Key Balance Sheet Highlights

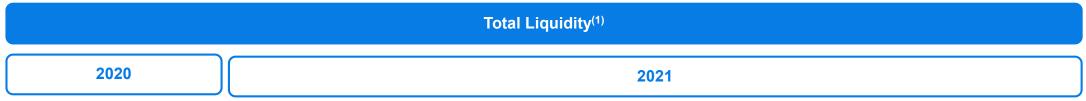
| \$ in millions | 12/31/21 | 12/31/20 | YoY % Change |
|--------------------------------|----------|----------|--------------|
| Cash & Cash Equivalents | \$83.6 | \$52.3 | 59.9% |
| Accounts Receivable, net | \$187.7 | \$131.8 | 42.4% |
| Inventory | \$166.4 | \$59.8 | 178.4% |
| Total Debt ⁽¹⁾ | \$173.2 | \$190.8 | (9.2)% |
| Total Liquidity ⁽²⁾ | \$183.6 | \$127.3 | 44.2% |

^{1.} Total Debt is defined as the amount outstanding under the Company's Line of Credit plus Current Portion of Long-Term Debt, Net of Unamortized Discount plus Long-Term Debt, Net of Unamortized Discount

^{2.} Total liquidity is calculated as cash and cash equivalents plus availability under the Company's \$100.0 million revolving credit facility.



Liquidity Overview



\$ in millions, unaudited



Funko's liquidity position remains very healthy, increasing 44% y/y to \$183.6 million

^{1.} Total liquidity is calculated as cash and cash equivalents plus availability under the Company's \$100.0 million revolving credit facility.



Debt Overview





Funko reduced total debt by 9% from Q4'20

^{1.} Total Debt is defined as the amount outstanding under the Company's Line of Credit plus Current Portion of Long-Term Debt, Net of Unamortized Discount plus Long-Term Debt, Net of Unamortized Discount

Supplemental Financial Information





Condensed Consolidated Statements of Operations (unaudited)

Twelve Months Ended December 31,

Three Months Ended December 31,

| | Three Month's Ended December 31, | | ilibel 01, | I Weive Months Ended De | ociniber or, |
|--|----------------------------------|------------|---------------------------|-------------------------|--------------|
| | | 2021 | 2020 | 2021 | 2020 |
| | | | (in thousands, except per | share data) | |
| Net sales | \$ | 336,273 \$ | 226,509 \$ | 1,029,293 \$ | 652,537 |
| Cost of sales (exclusive of depreciation and | | | | | |
| amortization shown separately below) | | 222,373 | 142,289 | 648,302 | 403,392 |
| Selling, general, and administrative expenses | | 78,299 | 53,644 | 244,331 | 181,234 |
| Depreciation and amortization | | 10,417 | 10,421 | 41,195 | 44,368 |
| Total operating expenses | | 311,089 | 206,354 | 933,828 | 628,994 |
| Income from operations | | 25,184 | 20,155 | 95,465 | 23,543 |
| Interest expense, net | | 1,246 | 2,491 | 7,167 | 10,712 |
| Loss on extinguishment of debt | | - | - | 675 | - |
| Other expense (income), net | | 2,242 | (407) | 2,708 | 1,043 |
| Income before income taxes | | 21,696 | 18,071 | 84,915 | 11,788 |
| Income tax expense | | 4,247 | 3,164 | 17,061 | 2,025 |
| Net income | | 17,449 | 14,907 | 67,854 | 9,763 |
| Less: net income (loss) attributable to | | | | | |
| non-controlling interests | | 5,777 | 6,031 | 23,954 | 5,802 |
| Net income (loss) attributable to Funko, Inc. | \$ | 11,672 \$ | 8,876 \$ | 43,900 \$ | 3,961 |
| | | | | | |
| Earnings (loss) per share of Class A common stock: | | | | | |
| Basic | \$ | 0.29 \$ | 0.25 \$ | 1.14 \$ | 0.11 |
| Diluted | \$ | 0.28 \$ | 0.24 \$ | 1.08 \$ | 0.11 |
| Weighted average shares of Class A common stock outstanding: | | | | | |
| Basic | | 39,983 | 35,617 | 38,392 | 35,271 |
| Diluted | | 42,188 | 36,376 | 40,611 | 35,770 |





Condensed Consolidated Balance Sheets

| | | December 31, | |
|--|-----|-----------------------|-------------|
| | | 2021 | 2020 |
| | (in | thousands, except per | share data) |
| Assets | | | |
| Current assets: | | | |
| Cash and cash equivalents | \$ | 83,557 \$ | 52,255 |
| Accounts receivable, net | | 187,688 | 131,83 |
| Inventory | | 166,428 | 59,773 |
| Prepaid expenses and other current assets | | 14,925 | 15,48 |
| Total current assets | | 452,598 | 259,35 |
| Property and equipment, net | | 58,828 | 56,14 |
| Operating lease right-of-use assets | | 53,466 | 58,07 |
| Goodwill | | 126,651 | 125,06 |
| Intangible assets, net | | 189,619 | 205,541 |
| Deferred tax asset | | 74,412 | 54,682 |
| Other assets | | 11,929 | 4,73 |
| Total assets | \$ | 967,503 \$ | 763,590 |
| Liabilities and Stockholders' Equity | | | |
| Current liabilities: | | | |
| Line of credit | | \$ | |
| Current portion long-term debt, net of unamortized discount | | 17,395 | 10,75 |
| Current portion of operating lease liabilities | | 14,959 | 13,84 |
| Accounts payable | | 57,238 | 29,19 |
| Income taxes payable | | 15,994 | 42 |
| Accrued royalties | | 58,158 | 40,52 |
| Accrued expenses and other current liabilities | | 121,267 | 43,949 |
| Total current liabilities | | 285,011 | 138,69 |
| | | | |
| Long-term debt, net of unamortized discount | | 155,818 | 180,01 |
| Operating lease liabilities, net of current portion | | 50,459 | 57,512 |
| Deferred tax liability | | 648 | 78 |
| Liabilities under tax receivable agreement, net of current portion | | 75,523 | 60,29 |
| Other long-term liabilities | | 3,486 | 3,848 |
| Commitments and contingencies (Note 14) | | -, | -, |
| Stockholders' equity: | | | |
| Class A common stock, par value \$0.0001 per share, 200,000 shares authorized; 40,088 shares and 35,657 shares issued and outstanding as of December 31, 2021 and 2020, respectively | | 4 | 2 |
| Class B common stock, par value \$0.0001 per share, 50,000 shares authorized; 10,691 shares and 14,040 shares issued and outstanding as of December 31, 2021 and 2020, respectively | | 1 | |
| Additional paid-in-capital | | 252,505 | 216,14 |
| Accumulated other comprehensive income | | 1,078 | 1,71 |
| Retained earnings | | 68,050 | 24,40 |
| Total stockholders' equity attributable to Funko, Inc. | | 321,638 | 242,26 |
| Non-controlling interests | | 74,920 | 80,178 |
| Total stockholders' equity | | 396,558 | 322,445 |
| Total liabilities and stockholders' equity | \$ | 967,503 \$ | 763,590 |





Condensed Consolidated Statements of Cash Flows

| | Year Ended December 31, | | | | |
|---|-----------------------------|----------------------|--|--|--|
| | 2021 | 2020 | 2019 | | |
| | | (in thousands) | | | |
| Operating Activities | | (, | | | |
| Net income | \$ 67,854 | \$ 9,763 \$ | 27,820 | | |
| Adjustments to reconcile net income to net cash provided by operating activities: | | | | | |
| Depreciation, amortization and other | 40,056 | 46,742 | 44,518 | | |
| Equity-based compensation | 12,994 | 10,116 | 13,044 | | |
| Amortization of debt issuance costs and debt discounts | 1,118 | 1,352 | 1,210 | | |
| Amortization of debt issuance costs | - | | | | |
| Loss on debt extinguishment | 675 | - | - | | |
| Deferred tax expense (benefit) | (361) | 3,323 | (2,293) | | |
| Other | 1,403 | 1,952 | 635 | | |
| Changes in operating assets and liabilities: | | | | | |
| Accounts receivable, net | (56,648) | 20,077 | (3,969) | | |
| Inventory | (107,166) | 2,845 | 25,372 | | |
| Prepaid expenses and other assets | 3,700 | 12,273 | (5,824) | | |
| Accounts payable | 26,933 | (13,303) | 4,629 | | |
| Income taxes payable | 15,585 | (209) | (3,618) | | |
| Accrued royalties | 17,633 | 5,906 | (4,403) | | |
| Accrued expenses and other liabilities | 63,586 | 7,902 | (6,356) | | |
| Net cash provided by operating activities | 87,362 | 108,739 | 90,765 | | |
| nvesting Activities | | | | | |
| Purchase of property and equipment | (27,759) | (18,482) | (42,264) | | |
| Acquisitions, net of cash | 199 | | (6,369) | | |
| Other | 179 | - | - | | |
| Net cash used in investing activities | (27,381) | (18,482) | (48,633) | | |
| Financing Activities | | | | | |
| Borrowings on line of credit | - | 28,267 | 42,083 | | |
| Payments on line of credit | | (55,103) | (36,383) | | |
| Debt issuance costs | (1,055) | (569) | (411) | | |
| Proceeds from long-term debt, net | 180,000 | | - | | |
| Payment of long-term debt | (198,375) | (26,438) | (11,750) | | |
| Contingent consideration | (2,000) | (1,500) | - | | |
| Distributions to continuing equity owners | (9,277) | (3,575) | (23,923) | | |
| Payments under tax receivable agreement | (1,715) | (4,639) | (173) | | |
| Proceeds from exercise of equity-based options | 3,794 | 219 | 2,217 | | |
| Net cash used in financing activities | (28,628) | (63,338) | (28,340) | | |
| Effect of exchange rates on cash and cash equivalents | (51) | 107 | (2,049) | | |
| Net increase in cash and cash equivalents | 31,302 | 27,026 | 11,743 | | |
| Cash and cash equivalents at beginning of period | 52,255 | 25,229 | 13,486 | | |
| Cash and cash equivalents at end of period | \$ 83,557 | \$ 52,255 \$ | 25,229 | | |
| | | | | | |
| Supplemental Cash Flow Information | | | | | |
| Supplemental Cash Flow Information Cash paid for interest | \$ 5,679 | \$ 9,089 \$ | 12,313 | | |
| | \$ 5,679 1,462 | \$ 9,089 \$ 4,167 | | | |
| Cash paid for interest | \$ | | 14,125 | | |
| Cash paid for interest ncome tax payments | \$ | | 5,362 | | |
| Cash paid for interest ncome tax payments Accrual for purchases of property and equipment | \$ 1,462 | 4,167 - | 12,313 14,125 5,362 59,045 2,221 | | |





Reconciliation of Non-GAAP Financial Metrics

| | Three Months Ended December 31, | | | Twelve Months Ended De | ecember 31, | |
|--|-------------------------------------|----|--------------------|------------------------|-----------------|-------|
| | 2021 | | 2020 | | 2021 | 2020 |
| | | | (in thousands, exc | ept | per share data) | |
| Net income attributable to Funko, Inc. | \$ 11,672 | \$ | 8,876 | \$ | 43,900 \$ | 3,96 |
| Reallocation of net income (loss) attributable to non- controlling interests from the assumed exchange of common units of FAH, LLC for Class A | | | | | | |
| common stock (1) | 5,777 | | 6,031 | | 23,954 | 5,80 |
| Equity-based compensation (2) Loss on extinguishment of debt | 3,125 | | 2,622 | | 12,994 | 10,11 |
| (3) | - | | - | | 675 | |
| | | | | | | |
| Certain severance, relocation and related costs (4) | 196 | | 6 | | 277 | 2,19 |
| Foreign currency transaction (gain) loss ⁽⁵⁾ Tax receivable agreement liability | 652 | | (494) | | 1,118 | 9: |
| adjustments (6) | 1,590 | | 87 | | 1,590 | ; |
| One-time inventory write-down (7) | - | | | | - | |
| Income tax expense (7) | (2,567) | | (1,909) | ı | (8,331) | (4,25 |
| Adjusted net income | \$ 20,445 | \$ | 15,219 | \$ | 76,177 \$ | 18,85 |
| Adjusted net income margin ⁽⁸⁾ Weighted-average shares of Class A common stock | 6.1 % | | 6.7 % | | 7.4 % | 2.9 |
| outstanding-basic | 39,983 | | 35,617 | | 38,392 | 35,2 |
| Equity-based compensation awards and common units of FAH, LLC that are convertible | | | | | | |
| into Class A common stock | 14,077 | | 16,429 | | 15,437 | 16,2 |
| Adjusted weighted-average shares of Class A stock outstanding - diluted | 54,060 | | 52,046 | | 53,829 | 51,4 |
| Adjusted earnings per diluted | , | | , | | , | |
| share | \$ 0.38 | \$ | 0.29 | \$ | 1.42 \$ | 0.3 |



^{2.} Represents non-cash charges related to equity-based compensation programs, which vary from period to period depending on timing of awards.

Adjusted net income margin is calculated as Adjusted net income as a percentage of net sales.



^{3.} Represents write-off of unamortized debt financing fees for the year ended December 31, 2021.

Represents certain severance, relocation and related costs. For the year ended December 31, 2021, includes charges related to one-time relocation costs for U.S. warehouse personnel in connection with the new opening of a warehouse and distribution facility in Buckeye, Arizona and residual severance payments related to the global workforce reduction implemented in response to the COVID-19 pandemic. For the year ended December 31, 2020, includes charges related to the global workforce reduction implemented in response to the COVID-19 pandemic and impairment related charges to the right-of-use leased and fixed assets related to Funko Animation Studios.

^{5.} Represents both unrealized and realized foreign currency losses (gains) on transactions other than in U.S. dollars.

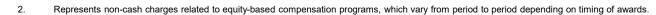
[.] Represents recognized adjustments to the tax receivable agreement liability.

^{7.} Represents the income tax expense effect of the above adjustments. This adjustment uses an effective tax rate of 25% for the years ended December 31, 2021 and 2020.



Reconciliation of Non-GAAP Financial Metrics

| | Th | Three Months Ended December 31, | | Twelve Months Ended | December 31, |
|---|----|---------------------------------|------------|---------------------|--------------|
| | | 2021 | 2020 | 2021 | 2020 |
| | | | (in thousa | nds) | |
| Net income | \$ | 17,449 \$ | 14,907 \$ | 67,854 \$ | 9,763 |
| Interest expense, net | | 1,246 | 2,491 | 7,167 | 10,712 |
| Income tax expense | | 4,247 | 3,164 | 17,061 | 2,025 |
| Depreciation and amortization | | 10,417 | 10,421 | 41,195 | 44,368 |
| EBITDA | \$ | 33,359 \$ | 30,983 \$ | 133,277 \$ | 66,868 |
| Adjustments: | | | | | |
| Equity-based compensation (2) | | 3,125 | 2,622 | 12,994 | 10,116 |
| Loss on extinguishment of debt (3) | | - | - | 675 | - |
| Certain severance, relocation and related costs (4) | | 196 | 6 | 277 | 2,190 |
| Foreign currency transaction (gain) loss (5) | | 652 | (494) | 1,118 | 955 |
| Tax receivable agreement liability adjustments (6) | | 1,590 | 87 | 1,590 | 87 |
| Adjusted EBITDA | \$ | 38,922 \$ | 33,204 \$ | 149,931 \$ | 80,216 |
| Adjusted EBITDA margin ⁽⁹⁾ | | 11.6 % | 14.7 % | 14.6 % | 12.3 % |



Represents write-off of unamortized debt financing fees for the year ended December 31, 2021.

Represents certain severance, relocation and related costs. For the year ended December 31, 2021, includes charges related to one-time relocation costs for U.S. warehouse personnel in connection with the new opening of a warehouse and distribution facility in Buckeye, Arizona and residual severance payments related to the global workforce reduction implemented in response to the COVID-19 pandemic. For the year ended December 31, 2020, includes charges related to the global workforce reduction implemented in response to the COVID-19 pandemic and impairment related charges to the right-of-use leased and fixed assets related to Funko Animation Studios.

- 6. Represents recognized adjustments to the tax receivable agreement liability.
- Represents the income tax expense effect of the above adjustments. This adjustment uses an effective tax rate of 25% for the years ended December 31, 2021 and 2020.
- Adjusted EBITDA margin is calculated as Adjusted EBITDA as a percentage of net sales.



^{5.} Represents both unrealized and realized foreign currency losses (gains) on transactions other than in U.S. dollars.

