



NEWS RELEASE

# Alarm.com Introduces AI-Powered ADC-V730 Wi-Fi Spotlight Camera with Proactive Deterrence

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Alarm.com's new Wi-Fi spotlight camera delivers vivid 4MP video with color night vision and proactive threat prevention

TYSONS, Va.--(BUSINESS WIRE)-- Alarm.com (Nasdaq: ALRM), the leading platform for intelligently connected properties, launches the ADC-V730, the company's first Wi-Fi spotlight camera. The V730 combines vivid 4MP video resolution with spotlight-enabled color night vision and proactive deterrence features to create a first line of defense against unwanted activity.

Alarm.com launches the ADC-V730 Wi-Fi spotlight camera.

Built-in Video Analytics on the V730 detect people, animals, or

vehicles, triggering the integrated spotlight to automatically illuminate the area while activating Perimeter Guard® and AI Deterrence (AID) protocols. AID delivers AI-generated verbal responses that give the impression of live monitoring to deter threats in real-time.

"The V730 combines our most advanced video capabilities with intelligent deterrence in a single, easy-to-deploy solution," said Dan Kerzner, President of Platforms Business at Alarm.com. "This camera gives our service providers a powerful tool that customers can immediately see and appreciate—vivid 4MP video, color night vision, and AI-powered deterrence that works around the clock."

## Proactive Technology That Works

The V730 delivers focused protection where it matters most. When Perimeter Guard® detects potential threats, the camera's LED flashes while the loudspeaker delivers automated warnings or enables manual talk-down

communication. Combined with AID and the camera's 129° horizontal field of view for comprehensive coverage, this approach provides multiple layers of protection.

## Streamlined Deployment for Service Providers

For service providers, the V730 delivers operational advantages that improve the technician experience. Bluetooth® Enrollment technology allows technicians to connect cameras quickly from mobile devices, supporting saved networks with active error handling. This streamlined process enables faster installations, more time with the customer, and fewer service callbacks while also supporting DIY customers who prefer self-installation.

## Professional-Grade Performance

The V730 features dual-band Wi-Fi connectivity for flexible placement, two-way audio for real-time interaction, and microSD recording compatibility supporting cards up to 1TB for continuous 24/7 recording. NDAA-compliant construction ensures compatibility with commercial and government installations, while integration with Alarm.com's professionally monitored infrastructure enables Visual Verification of Intrusion Alarms and Proactive Remote Video Monitoring services.

The ADC-V730 is available now through Alarm.com service providers across North America and will be coming to international providers soon. For more information about the ADC-V730 and Alarm.com's complete video security ecosystem, visit [\*\*www.alarm.com\*\*](http://www.alarm.com).

## About Alarm.com

Alarm.com is the leading platform for intelligently connected properties. Millions of homeowners and businesses rely on Alarm.com's technology to secure, monitor, and manage their environments from anywhere. Our comprehensive suite of solutions—including security, video surveillance, access control, active shooter detection, intelligent automation, energy management, and wellness—is delivered exclusively through a trusted network of thousands of professional service providers and commercial integrators across North America and worldwide. Alarm.com's common stock is traded on Nasdaq under the ticker symbol ALRM. Alarm.com delivers serious security for serious people. To learn more, visit [\*\*www.alarm.com\*\*](http://www.alarm.com).

Rachel Smith  
Alarm.com Public Relations  
[\*\*rasmith@alarm.com\*\*](mailto:rasmith@alarm.com)

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