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Alarm.com Powers Smart Home Security Solution From Spark

Leading Broadband and Wireless Services Provider in New Zealand Selects Alarm.com for Its Smart Home Solutions Platform

VIENNA, Va. and AUCKLAND, New Zealand, Dec. 1, 2015 (GLOBE NEWSWIRE) -- Alarm.com (Nasdaq:ALRM), the leading platform solution for the smart home, has partnered with Spark, New Zealand's largest telecommunications provider, to introduce a new smart home security solution. Spark now offers a self-installed kit of wireless security hardware powered by Alarm.com's advanced smart home security services. The solution is branded as [Morepork](#) - named after an owl native to New Zealand - and makes Spark the first telecommunications provider to bring smart home technology to the New Zealand market.

Alarm.com's service platform and hardware ecosystem gave Spark best-in-class options to create a custom smart home offering that best addressed the needs of its customer base and intended business model. Designed in collaboration with Alarm.com, the offering includes a security panel, door and window sensors, Alarm.com's top rated mobile app, as well as visual awareness to detect people in the home through Alarm.com's exclusive Image Sensor and HD video cameras.

Offered as a self-installed solution, customers receive pre-configured hardware, online support from a dedicated customer support team and the option of professional monitoring. The completely wireless system is easy to install. Connected devices work seamlessly together, straight out of the box.

"By partnering with Alarm.com, we were able to quickly go to market with an advanced smart home security solution that will stand out to our customers and help define the market in New Zealand for smart home technologies," said Gemma Croombs, Morepork's CEO. "The proven scalability and reliability of the Alarm.com platform gave us the confidence that we could offer Morepork as a DIY solution and also manage account support costs."

"Spark is a recognized brand in New Zealand for technology and innovation, and we are delighted to partner with them as they build the Morepork brand around smart home services," said Reed Grothe, Alarm.com's Senior Vice President of Global Business Development. "This partnership reinforces Alarm.com's ability to support a broad range of businesses as they move to capitalize on the global smart home opportunity."

Alarm.com's proven cloud services platform, service and support enable a low-risk business solution for multi-system operators like Spark. Highly scalable, Alarm.com's solutions help service providers increase customer value and operating efficiency through streamlined installation and remote support capabilities for deployed solutions.

About Alarm.com

Alarm.com is the leading cloud-based platform for the smart home. Every day, millions of people depend on Alarm.com's technology to help protect and manage the things that matter most - their homes, families, and small businesses. A broad ecosystem of IoT devices are easily controlled through a single, intuitive app and automated through intelligent analytics to help keep homes safer, smarter, and more efficient. Our innovative smarter home security, video, and energy management solutions are available through our network of thousands of professional service providers. Alarm.com is traded on the Nasdaq under the ticker symbol ALRM. For more information, please visit www.alarm.com.

About Spark

Spark New Zealand is New Zealand's largest digital services company delivering mobile, fixed and IT products and services to millions of New Zealand consumers and businesses. Our ambition is to be a winning business, inspired by customers to unleash the potential in all New Zealanders.

Spark New Zealand is a multi-brand business, with principal brands Spark (supporting home, consumer mobile and small business customers) and Spark Digital (supporting government and business customers with strong Cloud services, mobility and ICT capabilities). Specialist and flanking brands include Skinny (consumer mobile), Revera and Appserv (data hosting services), Lightbox (internet TV), Qrious (data analytics), and Bigpipe (consumer broadband). An in-house incubator, Spark Ventures, is developing other new business opportunities. Fully privatized since 1990, Spark New Zealand is listed on the NZX and ASX stock exchanges. Spark New Zealand contributes significantly to the community via the Spark Foundation, whose activities include ownership of Givealittle, New Zealand's first 'zero-fees' online crowdfunding platform through which generous

New Zealanders donate millions of dollars annually to thousands of charities and deserving causes; and as a key partner of the Manaiakalani Education Trust, which is transforming digital learning at schools within economically-challenged communities across New Zealand.

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