



September 15, 2015

## Smart Home Security Powered by Alarm.com Enters New International Market

VIENNA Va. and ISTANBUL, Turkey, Sept. 15, 2015 (GLOBE NEWSWIRE) -- Alarm.com (Nasdaq:ALRM), the leading platform solution for the smart home, and Pronet, the leading electronic security company in Turkey, announced a partnership today that brings advanced smart home solutions to the Turkish market. Pronet Plus, powered by Alarm.com's cloud-based security and home automation platform, offers security, video, energy management and home automation services, and is available throughout Turkey.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=36074>

Alarm.com's proven platform enables thousands of service providers in more than 10 countries to offer smart home solutions. It powers more than 2.3 million properties and connects more than 25 million devices. From a single mobile app, subscribers can control and manage interactive security, video monitoring and energy management solutions as well as a broad ecosystem of connected devices.

Pronet's expertise in electronic security services and its recognized consumer brand have made it a market leader in Turkey, with nearly 200,000 total subscribers and 1 million active users. Based on its deep experience delivering security services, Pronet chose Alarm.com to power its new Pronet Plus smart home offering because of Alarm.com's proven ability to deliver innovative technology through its reliable cloud services platform.

"As the leader in smart home services, Alarm.com was the right partner for Pronet," said Ediz Habip, Pronet's Director of Business Development and Change. "We're confident that Alarm.com's platform provides both the reliability and ongoing innovation we need to extend our market leadership and brand into the smart home space."

Alarm.com's technology architecture enables service providers to quickly and confidently go to market with smart home solutions. An extensible cloud platform facilitates service localization and enables a wide range of global businesses to rapidly bring advanced smart home technology to market while limiting risk and upfront capital costs. Alarm.com's service providers can choose the right services and hardware to meet consumer demand in their market, and they benefit from Alarm.com's Partner Services that make installations more efficient and enable remote support for deployed solutions.

"It's great to partner with a market leader like Pronet," said Reed Grothe, Alarm.com's Senior Vice President for International Business Development. "Together, we will collaborate on delivering the right solutions to meet the growing consumer demand for smart home technology in Turkey."

For more information about Pronet Plus, please visit: <http://www.pronet.com.tr/plus/>

### About Alarm.com

Alarm.com is the leading platform solution for the smart home. Alarm.com makes smart home technology broadly accessible to millions of home and business owners. Our cloud-based services enable home and business owners to intelligently secure their properties and automate and control a broad array of connected devices through a single, intuitive user interface. Interactive security, intelligent automation, video monitoring and energy management solutions are delivered through an established network of trusted service providers, who are experts at designing, selling, installing and supporting Alarm.com solutions. For more information, please visit [www.alarm.com](http://www.alarm.com).

The photo is also available via AP PhotoExpress.

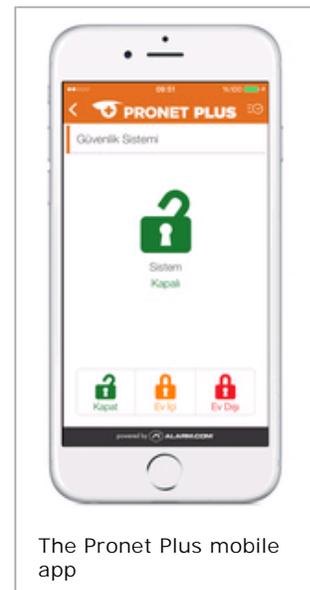
### Investor Relations:

Jonathan Schaffer/ Taylor Krafchik

The Blueshirt Group

[ir@alarm.com](mailto:ir@alarm.com)

212.871.3953/ 212.871.3938



**Media Relations:**

Matthew Zartman

Alarm.com

[mzartman@alarm.com](mailto:mzartman@alarm.com)

571.356.9158

Source: Alarm.com

News Provided by Acquire Media