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The Alarm.com Academy Training Program Wins MVP Award at ISC West

Alarm.com's Dealer training program recognized as industry best by Security Sales and Integration

TYSONS, Va. and LAS VEGAS, April 07, 2016 (GLOBE NEWSWIRE) -- Alarm.com (Nasdaq:ALRM), the leading platform solution for the connected home and business, won the Most Valuable Product (MVP) Award at ISC West for the Alarm.com Academy training program. Presented by Security Sales and Integration, the MVP Award highlights the importance of technology to security dealers and integrators by recognizing industry-leading products and services.

The Alarm.com Academy offers both in-person and online training that equips Alarm.com's Dealer Partners with the expertise to drive more leads, create new accounts and efficiently install and support Alarm.com's solutions. Selected by a panel of experienced integrators, the MVP Award recognized the Alarm.com Academy in the category of Business Operations.

"We're honored to be recognized by Security Sales and Integration with an MVP Award," said Katie Refano, Alarm.com's Director of Training. "Our mission is to provide exceptional learning experiences through in-depth training classes that help our Dealers become experts in selling, installing and supporting Alarm.com's services. The Alarm.com Academy is continually refreshed to keep our Dealer Partners up to date with the latest technology and sales and marketing tools so they can stay ahead in the market."

The Alarm.com Academy provides both a sales and marketing program, and hands-on technical training for installing solutions and providing ongoing customer support. The curriculum helps Dealers leverage the full range of services and resources that Alarm.com offers so they can maximize the value of every customer touch-point and streamline operations.

The sales and marketing curriculum trains Dealers to fully leverage Alarm.com's sophisticated marketing programs, consumer insights, key talking points and sales expertise. The technical curriculum focuses on effective and efficient installation and support, covering Alarm.com's MobileTech installer app and AirFX remote troubleshooting tool among other services. The training courses allow Dealers to earn continuing education units (CEUs) to keep their professional licenses up to date.

Additionally, Dealers can differentiate themselves in the smart home security marketplace by completing the requisite courses and evaluation for the Alarm.com Certified Technicians program.

This marks the second year in a row that Alarm.com has been recognized at ISC West with an MVP Award. In 2015, the Alarm.com Smart Thermostat earned the award.

For more information about the Alarm.com, visit Alarm.com at ISC West at booth 23011 or visit: www.alarm.com.

About Alarm.com

Alarm.com is the leading platform solution for the connected home and business. Millions of people depend on Alarm.com's technology to monitor and control their property from anywhere. Centered on security and remote monitoring, our platform addresses a wide range of market needs and enables application-based control for a growing variety of Internet of Things (IoT) devices. Our security, video monitoring, intelligent automation and energy management solutions are available through our network of thousands of professional service providers in North America and around the globe. Alarm.com's common stock is traded on the Nasdaq under the ticker symbol ALRM. For more information, please visit www.alarm.com.

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