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## **Alarm.com and Tagg GPS Pet Tracker Announce Pet Tracking for the Smart Home**

### **Tagg GPS Plus wearable pet activity tracker and temperature sensor now powered by Alarm.com's leading Smart Home platform**

Vienna, VA and Las Vegas, NV - January 4, 2014 — Today, Alarm.com and Tagg GPS Pet Tracker announce the launch of Smart Pet Tracking, a connected solution that brings together security and awareness for the home and the entire family. With Smart Pet Tracking powered by Alarm.com, homeowners can use Tagg GPS Plus to keep tabs on their pet's activity and location from the Alarm.com mobile application. Millions of homes powered by Alarm.com can easily add Smart Pet Tracking by acquiring a Tagg GPS Plus device through their authorized Alarm.com Service Provider; available in the first quarter of 2015.

Tagg GPS Plus, a waterproof, on-collar GPS tracking, activity monitoring and temperature sensing device for pets, expands Alarm.com's large ecosystem of connected devices. Alarm.com's powerful Smart Home platform brings together connected devices from across the home in a unified experience.

"The Smart Home helps protect and manage the things people care about most, and pets are critical to that mission. We're excited to continue to expand the breadth of devices available on our platform with the addition of the Tagg GPS Smart Tracker." said Alison Slavin, co-founder and Senior Vice President of Alarm.com. "Adding security and peace-of-mind for the family pet to Alarm.com's offering makes perfect sense considering more than 10 million pets are lost each year in the U.S."

Smart Pet Tracking uses Tagg's proven technology to report pet activity levels and uses the nation's largest wireless network to provide immediate notification of a pet's GPS location. From a single mobile app users can check on pets with real-time video and access a range of home automation features. Custom lock codes and alerts allow their pet caretaker to easily and securely come and go, or notify the owner if the caretaker failed to arrive.

"When it comes to the value of the secure connected home, the well-being of pets is at the top of the list for most families," said Scott Neuberger, chief executive officer of Tagg GPS Pet Tracker. "Together with Alarm.com, we are continually imagining, developing and integrating technology to reduce the number of things people worry about, and increasing their level of remote home management."

Smart Pet Tracking will be available in the first quarter of 2015. The millions of homes powered by Alarm.com can easily add Smart Pet Tracking by acquiring a Tagg GPS Plus device through their authorized Alarm.com Service Provider.

#### **About Alarm.com**

Alarm.com, founded in 2000, is a leading technology provider of connected home services, powering millions of residential and commercial installations. Through its connected home platform, millions of people use Alarm.com to help protect and manage the things that matter most to them – their homes, families and small businesses. Alarm.com connects a wide range of supported devices across the Internet to provide an integrated, Connected Home experience through an intelligent cloud-based service platform and easy-to-use mobile app. Alarm.com solutions are sold exclusively through a network of licensed and authorized Dealer Partners. For more information, please visit [www.alarm.com](http://www.alarm.com).

#### **About Tagg GPS Pet Tracker**

As the industry-leading and largest pet wearable company, Tagg provides pet owners technology to ensure safety, measure activity and express their love for their pets. Using advanced GPS and cellular technology, Tagg places owners in control of their pets' well-being by notifying them if their pet becomes lost, tracking activity levels remotely and monitoring ambient temperatures to prevent life-threatening situations. Tagg delivers five times more battery life than most competitors. Tagg has been honored with multiple awards for innovation in the pet and technology industries.