



January 9, 2014

## **Alarm.com Wins Energy Efficiency Product of the Year from the Consumer Electronic Association**

Vienna, VA and Las Vegas, NV – January 9, 2013 – Alarm.com, the leading technology provider for the connected home, won the Consumer Electronic Association's (CEA) Mark of Excellence Award for its [Geo-Services technology](#). Using a homeowner's location, Geo-Services improves smart thermostats by eliminating the guesswork and making automation completely effortless. Geo-Services provides a smarter way to manage your energy use by automatically optimizing for saving when you are away and comfort when you are home.

The Mark of Excellence Award for the energy efficiency product of the year was presented as part of the Consumer Electronics Show in Las Vegas, Nevada. Jay Kenny, Alarm.com's Vice President of Marketing, accepted the award on behalf of Alarm.com.

"Alarm.com focuses on developing the most innovative technology and services to deliver the best connected home experience," Kenny said, "it's a thrill for Alarm.com to be recognized for our dedication to first to market innovation with this prestigious award from CEA."

While most smart thermostats guess about activity around the house by looking into one room, Alarm.com analyzes a variety of unique data to optimize energy management for efficiency and comfort. With Geo-Services, the user is in control and can opt-in by enrolling their smart phone. Now, whenever the user is away, the home can adjust to save energy and readjust to a comfortable temperature upon return. There is no need to remember to pull out an app, change the thermostat or adjust settings when your schedule unexpectedly changes or when you go out of town – Geo-Services takes care of it automatically. Geo-Services also recognizes multiple smart phones so automations are made with the entire family in mind, and it's integrated into the Alarm.com services platform to deliver custom security alerts and improved video monitoring through smarter automation.

"The connected home is advancing rapidly, and Alarm.com is leading the way," Kenny went on to say. "Automation is evolving from working simply on-command to effortlessly on your behalf, where the home responds to the homeowner's normal routines and activities. Geo-Services is one example of how Alarm.com's technology intelligently adapts to the homeowner's lifestyle to deliver a highly personalized, intelligent, and valuable experience."

Alarm.com's services are available through a nationwide network of authorized, professional experts dedicated to delivering great service and a great [connected home](#) experience. Visit Alarm.com to learn more.

### **About Alarm.com**

Alarm.com, founded in 2000, is the leading technology provider for connected home services, powering well over one million residential and commercial installations. From interactive security and remote video monitoring to energy management and home automation, Alarm.com provides complete control and awareness with its completely integrated application. Alarm.com's proven, cloud-based technology platform and advanced wireless, mobile and web-based solutions are sold exclusively through a network of licensed and authorized Dealer Partners. For more information, visit the company's website at [www.alarm.com](http://www.alarm.com).