

Apex Systems Announces Availability of Peak CX-AI in the New AWS

Marketplace AI Agents and Tools Category

2025-07-24

Peak CX-AI leverages natural language capabilities in Amazon Lex to deliver enhanced customer service and positions Apex Systems as a key player in the Agentic AI market

RICHMOND, Va.--(BUSINESS WIRE)-- Apex Systems, a leading global technology services firm and ASGN brand (NYSE: ASGN), today announced the availability of their AI customer service agent, Peak CX-AI, in the new AI Agents and Tools category of AWS Marketplace. Apex Peak CX-AI, powered by Amazon Lex, delivers a seamless customer experience that drives loyalty, repeat purchases, and operational efficiency — all without the heavy lifting of custom development or support.

Apex Systems is pioneering a smarter future through vast end-to-end AI services from advisory and literacy to agent and accelerator development. Working closely with the cloud and infrastructure teams for scale and governance and the security teams to inform trust and risk, Apex Systems' AI consultants and engineers are able to support the full lifecycle of artificial intelligence.

"Apex Systems is laser-focused on accelerating AI innovation by providing scalable solutions to our clients," said Heather MacKinnon-Miller, Global Head of AI for Apex Systems. "Marrying our deep expertise in application development and managed services with our key technology partnerships, we can meet our clients where they are on their AI journey, shrink time-to-value, and deliver a lasting impact."

Apex Systems is a longtime AWS Advanced Tier Services Partner, currently employing more than 350 certified and accredited AWS consultants. With the debut of Peak CX-AI, Apex Systems is proud to participate as one of the first AWS Partners for the AI Agents and Tools category in AWS Marketplace. Customers can now use AWS Marketplace to easily discover, buy, and deploy AI agents solutions, including Peak CX-AI using their AWS accounts, accelerating agent and agentic workflow development.

With the availability of AI Agents and Tools in AWS Marketplace, customers can significantly accelerate their procurement process to drive AI innovation, reducing the time needed for vendor evaluations and complex negotiations. With centralized purchasing using AWS accounts, customers maintain visibility and control over licensing, payments, and access through AWS.

Peak CX-AI is one of the many AI solutions Apex Systems is developing for its Fortune 1000 client base. A

professional services client recently leveraged Apex Systems' AI expertise to integrate agents into their key knowledge management workflows, reducing time to value by 50%. A Fortune 500 utility client engaged Apex Systems to build their first chatbot, built on a multiagent architecture, and significantly improved the quality of employee interactions.

"What's so exciting about the AI space now is how repeatable and interchangeable these patterns can be. It's faster and easier than ever to see real value in AI for our clients," MacKinnon-Miller concluded.

To learn more about Apex Systems' artificial intelligence solutions, [visit the Apex Systems AI webpage](#), and to see Apex Systems' Peak AI-CX offering, [visit AWS Marketplace](#).

About Apex Systems

Apex Systems is a leading global technology services firm that incorporates industry insights and experience to deliver solutions that fulfill our clients' digital visions. We offer a continuum of services, specializing in strategy, transformation, and managed services across application development, data, enterprise platforms, cloud and infrastructure, and cybersecurity. Through our ability to innovate alongside our customers, we build and deploy the right artificial intelligence solutions to realize business value and improve customer experiences. Our alliances with cutting-edge technology partners empower our customers by providing them with the latest advancements. Apex has a presence in over 70 markets across North America, Europe, and India. Apex is a part of the commercial segment of ASGN Incorporated (NYSE: ASGN). To learn more, visit www.apexsystems.com.

About ASGN Incorporated

ASGN Incorporated (NYSE: ASGN) is a leading provider of IT services and solutions across the commercial and government sectors. ASGN helps corporate enterprises and government organizations develop, implement, and operate critical IT and business solutions through its integrated offerings. For more information, please visit asgn.com.

Safe Harbor

Certain statements made in this news release are "forward-looking statements" within the meaning of Section 27A of the Securities Exchange Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and involve a high degree of risk and uncertainty. All statements in this news release, other than those setting forth strictly historical information, are forward-looking statements. Forward-looking statements are not guarantees of future performance and actual results might differ materially. For a full list of risks and discussion of forward-looking statements, please see our Annual Report on Form 10-K for the year ended December 31, 2024, as filed with the SEC on February 24, 2025. We specifically disclaim any intention or duty to update any forward-looking statements contained in this news release.

Apex Systems

Logan O'Dell

Director, Corporate Communications

lhippeard@apexsystems.com

ASGN Incorporated

Kimberly Esterkin

VP, Investor Relations

Kimberly.esterkin@asgn.com

Source: Apex Systems IR
