



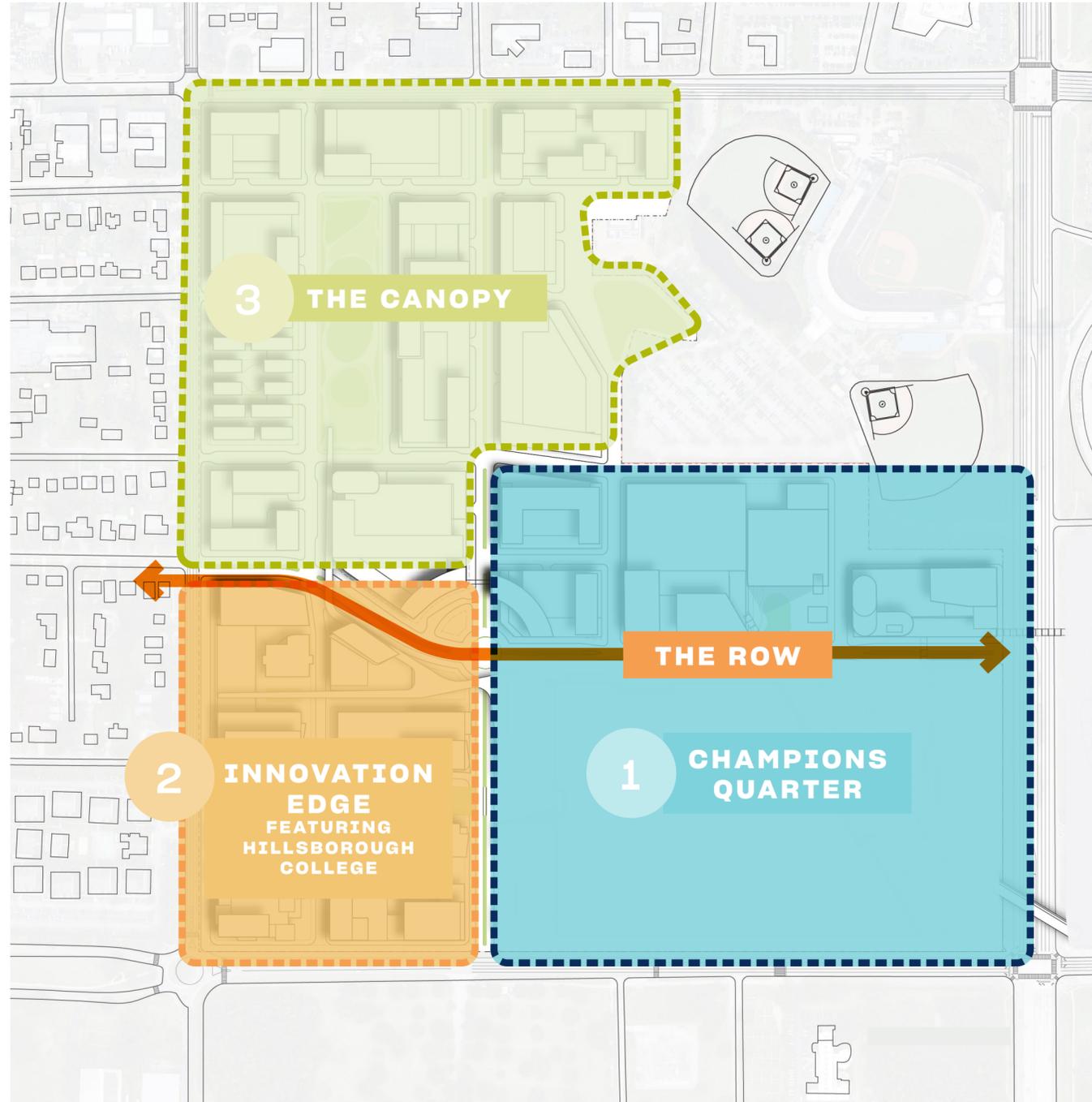
WHERE INNOVATION MEETS EVERYDAY PRACTICE

INNOVATION EDGE

FEATURING HILLSBOROUGH COLLEGE



Planning Zones: Conceptual Only



1 CHAMPIONS QUARTER
Where champions are made: A bold, high-energy destination at the center of Tampa's sports and entertainment culture.

2 INNOVATION EDGE FEATURING HILLSBOROUGH COLLEGE
Where innovation meets everyday practice: A hub for learning, health, performance, and discovery — powered by HC, sports science, and Tampa's emerging innovation economy.

3 THE CANOPY
Where culture and community meet: A parkside neighborhood shaped by shade, greenery, belonging, and the rhythms of everyday life.

4 THE ROW
Where the walk is the destination: A signature street where strolling, gathering, and urban life come alive in a distinctly Tampa way — shaded, social, and full of movement.



HC

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