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Record-Setting Number of Multiple Listing Services Sign Direct Agreements with Zillow Group in Past Week; Including Two of the Nation's Largest

In the past week alone, 32 new MLS partners agree to send their listings directly to Zillow and Trulia

SEATTLE, April 3, 2015 /PRNewswire/ -- Zillow Group, which houses a portfolio of the largest and most vibrant real estate and home-related brands on mobile and Web, today announced that Zillow® and Trulia® have signed a record-setting 32 new agreements with multiple listing services in the past week, including two of the nation's largest MLSs; Georgia-based First Multiple Listing Service and Washington D.C.-based Metropolitan Regional Information Systems, Inc.

"The momentum continues to build," said Errol Samuelson, Zillow Group chief industry development officer. "The industry has been incredibly supportive in working with us to create direct listing feeds, for the benefit of brokers, agents, home buyers and sellers. We are working hard to keep up with the demand. Not only has the number of MLSs sending us a direct feed skyrocketed, we also are getting more listings in those markets than before."

"Sending a direct feed of our listings was in the best interest of our members and the sellers they represent," said Cantey Davis, president of First Multiple Listing Service. "We wanted our members to be confident that they have a guaranteed way to get their listings on to the portals that millions of home shoppers are visiting, and we've arrived at a great solution with Zillow Group that gives our brokers control over their data, but still makes marketing their listings simple."

New partners include:

1. Allegheny Highland Association of REALTORS® - Altoona, Pa.
2. Bay County Realtors Association - Panama City, Fla.
3. Beckley Board of REALTORS - Beckley, W. Va.
4. Bonita Springs Estero Association of REALTORS - Bonita Springs, Fla.
5. Cambria Somerset Association of Realtors - Johnstown, Pa.
6. Cape Coral Association of Realtors - Cape Coral, Fla.
7. Central New York Information Service, Inc. - North Syracuse, N.Y.
8. Charleston Trident Association of Realtors - Charleston, S.C.
9. First Multiple Listing Service Inc. - Atlanta, Ga.
10. Florida Gulf Coast Multiple Listing Service, Inc. - Fort Myers, Fla.
11. Greenville-Pitt Association of Realtors MLS - Greenville, N.C.
12. HiCentral MLS, Ltd. - Honolulu, Hawaii
13. Indiana Regional MLS, LLC - Lafayette, Ind.
14. Information and Real Estate Services, LLC - Loveland, Colo.
15. Itasca County Board of Realtors - Grand Rapids, Minn.
16. Metropolitan Regional Information Systems, Inc. - Rockville, Md.
17. Michigan Regional Information Center, LLC - St. Joseph, Mich.
18. Missoula Organization of REALTORS - Missoula, Mont.
19. MLS Greenwood South Carolina, Inc. - Greenwood, S.C.
20. Mountain Central Association of REALTORS - McCall, Idaho
21. Multiple Listing Service of Hilton Head Island, Inc. - Hilton Head Island, S.C.
22. Northwestern Wisconsin Multiple Listing Service - Eau Claire, Wis.
23. Real Estate Information Network, Inc. - Virginia Beach, Va.
24. REALTOR Association of Franklin & Gulf Counties - Apalachicola, Fla.
25. Realtors Association of Citrus County, Inc. - Lecanto, Fla.
26. Rockingham County Association of REALTORS - Reidsville, N.C.
27. South Georgia MLS - Valdosta, Ga.
28. Spokane Association of REALTORS - Spokane, Wash.
29. State Wide MLS of Rhode Island, Inc. - Warwick, R.I.
30. Tiftarea MLS, LLC - Tifton, Ga.
31. Western New York Real Estate Information Services - Amherst, N.Y.
32. Western Upstate Association of Realtors - Anderson, S.C.

Through the Zillow Partnership Platform, real estate agents will be prominently displayed as the listing agent on all of their listings and be able to receive leads directly from Zillow. Brokerages will receive attribution, branding, a link back directly to their websites and have daily reporting access. To learn more about the platform, email mlspartner@zillow.com or call 206-

757-4250. To inquire with Trulia about establishing a direct feed, please send an email to: MLS@trulia.com.

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Zillow Group

Zillow Group (NASDAQ:Z) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Postlets®, Mortech®, Diverse Solutions®, Market Leader® and Retsly™. The company is headquartered in Seattle.

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