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## RE/MAX of New Jersey Signs New Agreement with Dotloop

### New agreement brings dotloop tools and services to thousands of New Jersey agents

CINCINNATI, Aug. 1, 2016 /PRNewswire/ -- Dotloop, a leading platform for simplifying the real estate buying and selling process, today announced that RE/MAX of New Jersey has signed an agreement to bring dotloop's services to all of its nearly 3,000 agents in 165 franchises across the state.

Dotloop helps brokers gain insight into their business and aids in the recruiting and retention of agents. Additionally, agents can streamline and more efficiently track transactions from first contact to close. Through the new agreement, users will have access to dotloop® Business+, an all-in-one solution of real estate professional tools.

"Brokers and agents play a critical role in every aspect of the home buying and selling process," said Austin Allison, founder and general manager of dotloop. "The dotloop experience provides brokers and agents enhanced security, less maintenance and fewer systems to manage, so we believe RE/MAX of New Jersey agents will benefit greatly through this partnership. We are excited to help them maximize their success."

"Our goal is always to provide our brokers and agents the tools to allow them to work smarter and more efficiently to succeed in their businesses and we believe that dotloop is one of those tools," says Megan Stricker, Regional Director of RE/MAX New Jersey. "We've already seen great engagement of dotloop and are excited to roll this service out more broadly."

For more information about dotloop, please contact [community@dotloop.com](mailto:community@dotloop.com).

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#### **dotloop**

dotloop® is the leading collaboration platform in real estate where more than 1.2 million professionals get deals done. It enables agents, brokers and third-party service providers to complete entire transactions online, bringing people, documents and tasks into one workspace called a "loop." dotloop allows brokers to run a better business by increasing visibility, retaining top talent and reducing operating costs.

The company is based in Cincinnati, Ohio. dotloop is owned and operated by Zillow Group (NASDAQ:Z and ZG). To learn more about dotloop, visit [www.dotloop.com](http://www.dotloop.com).

dotloop is a registered trademark of dotloop, LLC.

#### **Zillow Group**

Zillow Group (NASDAQ:Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy®, HotPads® and Naked Apartments®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, Diverse Solutions®, dotloop® and Retsly®. The company is headquartered in Seattle.

Zillow, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, LLC, dotloop is a registered trademark of dotloop, LLC. Naked Apartments® is a registered trademark of Naked Apartments, Inc.

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