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## Zillow Group Launches Zillow Rental Manager

SEATTLE, Jan. 22, 2016 /PRNewswire/ -- Today, Zillow Group (NASDAQ: Z and ZG), which houses a portfolio of the largest and most vibrant rental, real estate and home-related brands on mobile and Web, announced the launch of Zillow® Rental Manager, a new way for landlords and property managers to manage their rentals listings across the most visited rental websites, including Zillow, Trulia® and Hotpads®. Zillow Rental Manager is replacing Postlets, and brings together Postlets users' accounts with their existing Zillow accounts.

"We know many of our Postlets users maintain a Zillow account and a Postlets account," said Dan Hang, Zillow Group vice president of rentals. "By bringing these two accounts together into one, we have simplified the account management process and provided better functionality for the thousands of landlords and property managers marketing their listings across Zillow Group's rental's sites."

Starting today, Postlets profiles will be combined with Zillow profiles so landlords and property managers have one single login to manage all their rental listings through Zillow Rental Manager. Their Zillow account will be populated with the information from their Postlets account.

Agents and homeowners can also post homes for sale directly to Zillow and Trulia at: <http://www.zillow.com/post-real-estate-listings/>

(ZFIN)

### About Zillow Group

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, Diverse Solutions®, dotloop® and Retsly®. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, Inc. dotloop is a registered trademark of DotLoop, Inc.

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