



October 22, 2013

Zillow Announces Date of Third Quarter 2013 Earnings Conference Call; Will Partner With The Motley Fool to Broaden #ZEarnings Social Media Conversation

SEATTLE, Oct. 22, 2013 (GLOBE NEWSWIRE) -- Zillow, Inc. (Nasdaq:Z), the leading real estate and home-related marketplace, today announced that it will host a conference call to discuss its third quarter 2013 financial results on Tuesday, November 5, 2013 at 2 p.m. Pacific Time (5 p.m. Eastern Time), following the release of the company's quarterly financial results. Zillow® CEO Spencer Rascoff and CFO Chad Cohen will host the webcast.

For the first time, Zillow will partner with The Motley Fool, a multimedia financial services company, to broaden the reach of social media questions and discussion surrounding the earnings announcement. In May 2013, Zillow became the first company to take questions during the earnings call via Twitter, using the hashtag #ZEarnings, and via the company's Facebook page. Through this partnership, [Fool.com](#) will carry an exclusive interview with Zillow CEO Spencer Rascoff on the day of earnings, and Motley Fool analysts Jason Moser and Matthew Argersinger will moderate a Twitter conversation with Rascoff immediately following the call using the #ZEarnings hashtag. The call is scheduled to end near 3 p.m. Pacific Time (6 p.m. Eastern Time).

Zillow management again this quarter will entertain select questions during the call asked via Twitter and Facebook, in addition to questions from those dialed into the earnings conference call. Starting today, individuals may submit questions using hashtag #ZEarnings to the [@zillow](#) Twitter handle or to the official [Zillow Facebook page](#).

More information can also be found on The Motley Fool's [Twitter](#) and [Facebook](#) pages.

The live webcast of the conference call will be available on the investor relations section of Zillow, Inc.'s website at <http://investors.zillow.com/>. For those without access to the Internet, the call may be accessed toll-free via phone at 877-643-7152 with conference ID# 84246838. Callers outside the United States may dial 443-863-7921 with conference ID# 84246838. Following completion of the call, a recorded replay of the webcast will be available on the investor relations section of Zillow, Inc.'s website until November 12, 2013. To listen to the telephone replay, call toll-free 855-859-2056 with conference ID# 84246838. Callers outside the United States may dial 404-537-3406 with conference ID# 84246838.

About Zillow, Inc.

Zillow, Inc. (Nasdaq:Z) operates the leading real estate and home-related marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full lifecycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming nearly 64 million monthly unique users in August 2013, the Zillow, Inc. portfolio includes [Zillow.com](#)®, [Zillow Mobile](#), [Zillow Mortgage Marketplace](#), [Zillow Rentals](#), [Zillow Digs](#)™, [StreetEasy](#)®, [Postlets](#)®, [Diverse Solutions](#)®, [Mortech](#)®, [HotPads](#)™ and [Agentfolio](#)™. The company is headquartered in Seattle.

Please visit <http://investors.zillow.com/>, www.zillowblog.com, www.twitter.com/zillow, and www.facebook.com/zillow, where Zillow discloses information from time to time about the company, its financial information, and its business.

The Zillow logo is available at <http://zillow.mediaroom.com/index.php?s=191>

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